



Oklahoma Business Ethics Consortium

PINNACLE



NAVIGATOR



STAR



VISIT OKETHICS.ORG FOR RESOURCES, VIDEOS, ARTICLES AND TO SEE WHO'S WHO.

OKC CHAPTER AGENDA • NOVEMBER 6, 2019

I. Welcoming Remarks

Dr. Nathan Mellor, CEO, C3 Brands, OK Ethics Chairman of the Board

II. Guiding Principle

Dr. Susan DeMoss, Associate Headmaster, Christian Heritage Academy

III. S.E.E.D. Foundation Update

Shannon Hiebert, Co-President, The S.E.E.D. Foundation

- 1st Place - Oklahoma Christian University (OC) Aguilas
- 2nd Place - Northwestern Oklahoma State University (NWOSU) Riverhawks
- 3rd Place - Oklahoma Christian University (OC) Eagles

IV. Upcoming Events and Membership Drive

Paul Chaney, Director of Process Improvement, AAR Aircraft Services - Oklahoma

OKC Events:

- Holiday break in December — no luncheon!
- Save the date: January 15

Tulsa Events:

- Holiday break in December — no luncheon!
- Save the date: January 23

V. Discussion Topic

Paul Chaney, Director of Process Improvement, AAR Aircraft Services - Oklahoma

So that each person at your table has an opportunity to share their insights, please keep comments brief and on track when participating in the table discussions. We ask that each participant be respectful of the different perspectives shared, even those that differ from one's own.

1. How can you use fear to overcome adversity in the workplace?
2. Can fear be used to propel purpose?
3. Discuss how finding purpose can create growth in the community and workplace.

VI. Introduction of Speaker

Daniel Yunker, Manager of Technology Innovation at Kimray, Inc. OK Ethics Board of Directors

VII. Presentation

Kelli Masters, Founder and President of KMM Sports

VIII. Closing remarks

Dr. Nathan Mellor, CEO, C3 Brands, OK Ethics Chairman of the Board



Memberships Expired September 30th!

Join or renew today! See page 3 for membership benefits comparison table.

HELP! VOLUNTEERS NEEDED

Time Commitment:

3 hours per month
Pay: \$0

Qualifications:

Pleasant, helpful, gracious and reliable. Must be an enthusiastic OK Ethics member

Benefits:

Priceless Appreciation for achieving OK Ethics vision

Interested? Contact These OK Ethics Leaders:

Volunteer Coordinator: **Sally Boyd** at sirfboyd@gmail.com

Ambassador Team: **Daniel Yunker** at dyunker@kimray.com

VOLUNTEER APPRECIATION:

OK Ethics relies primarily on volunteers to achieve the organization's successful pursuit of Oklahoma's values of integrity at work. It takes leadership and teamwork to host these exciting events and we salute your dedication in achieving OK Ethics' mission! Listed below are today's volunteers who consistently provide service to our members:

AGENDA PRINTING:

Many thanks to the volunteers from **Metro Technology Centers** who provide our monthly agendas.



AMBASSADOR TEAM:

These friendly people welcome our guests each month and assist in helping them locate seats. They also arrive early to help distribute agendas and assist with name tags. Special Thanks to Sally Boyd, Volunteer Coordinator. Please contact okethicssupport@okethics.com if you wish to volunteer for the Ambassador team.

Daniel Yunker	<i>Kimray, Inc.</i>	<i>Chairperson, Ambassador Team</i>
Sally Boyd	<i>Duncan Oil - Retired</i>	<i>Volunteer Coordinator</i>
Deborah Borroughs	<i>Langston University - Retired</i>	<i>Ambassador</i>
Thad Chance	<i>Accounting Principals</i>	<i>Ambassador</i>
Robert Madole	<i>Kimray, Inc.</i>	<i>Ambassador</i>
Katreena McGee	<i>ONE Gas, Inc.</i>	<i>Ambassador</i>
Edward Walker	<i>University of Central Oklahoma</i>	<i>Ambassador</i>
Bill Turner	<i>Valir</i>	<i>Executive Ambassador</i>

REGISTRATION TEAM:

These dependable individuals diligently record our guests' attendance and handle the collection of fees:

Mark Neumeister	<i>D.R. Payne & Associates, Inc.</i>	<i>Registration Chair</i>
Lucius Crandall	<i>SandRidge Energy</i>	<i>Prepaid Registration</i>
Sun Young Kim	<i>Devon Energy</i>	<i>Prepaid Registration</i>
Tiffany Starnes	<i>Devon Energy</i>	<i>Prepaid Registration</i>

OTHER INITIATIVES:

Jalisha Petties*	<i>Accounting Principals</i>	<i>Senior Member Care Team Member</i>
Susan Loftin*	<i>Parker Lynch</i>	<i>Member Care Team Member</i>
Brandon J. Clark, Sr.*	<i>Brandon Clark Media Co.</i>	<i>Videography</i>
Brad Holt*	<i>Factor 110</i>	<i>Registration & Nametags</i>
Phillip Grimes*	<i>The Creative Guy</i>	<i>Agenda Design</i>

*Paid Service Provider



SEED FOUNDATION UPDATE:

STUDENT ETHICS BOWLS WINNERS:

1st Place - Oklahoma Christian University (OC) Aguilas

2nd Place - Northwestern Oklahoma State University (NWOSU) Riverhawks

3rd Place - Oklahoma Christian University (OC) Eagles

UPCOMING EVENT: January 25th — Oklahoma Regional High School Ethics Bowl

HORIZON



CO-HOST AN UPCOMING EVENT

Consider co-hosting an upcoming event. Rates vary. Email okethicssupport@okethics.com or call (405) 889-0498 for more information.

JOIN NOW!

Visit www.okethics.org/join for more info.

Fiscal year begins October 1, 2019 and runs through September 30, 2020.

Members Level	Dues	Seating	Pre-paid Seats	Company logo featured in OK Ethics monthly agendas?	OK Ethics Awards	Featured in "Who's Who"	Recognition Honor
Pinnacle	\$12,000	Premium with signage	16	Yes	16 seats	Yes	Objet d'art
Navigator	\$8,750	Exclusive with signage	12	Yes	12 seats	Yes	Objet d'art
Star	\$6,300	Special with signage	8	Yes	8 seats	Yes	Objet d'art
Horizon	\$3,900	Reserved with signage	6	Limited	2 seats	Yes	Plaque
Leading	\$1,700	Reserved	2	Limited	2 seats	Yes	Plaque
Trailblazer	\$800	Reserved	1	Limited	1 seat	Yes	TBD
Frontier	\$425	Open	-	Website only	-	Yes	-
Frontier <i>(Non-Profit/NGO**)</i>	\$0	Open	-	Website only	-	Yes	-
Scout	\$100	Open	-	-	-	-	-
Scout <i>(Retiree)</i>	\$25	Open	-	-	-	-	-
Scout <i>(Job transition only)</i>	\$0	Open	-	-	-	-	-
Student***	\$0	Open	-	-	-	-	-

** NGO = Non-Government Organization

*** Must be a member of a student ethics chapter or pre-approved affiliated academics institution



KELLI MASTERS

**FOUNDER AND PRESIDENT
OF KMM SPORTS**

Recognized as one of the most influential women in sports business, Kelli Masters often hears, “You have a DREAM JOB.” But she chooses to inspire others not with her successes, but with her vulnerability, sharing not only the victories but also the battles and failures along the way. Kelli is an attorney, an NFL sports agent and Founder and President of KMM Sports, a full-service sports management company with offices in New York, Los Angeles and her hometown of Oklahoma City.

Kelli has represented more professional athletes than any woman in the industry, having served as agent/contract advisor to players in every NFL draft since 2006 as well as numerous athletes in the MLB draft and the Olympics. In 2010, she made history as the first woman to represent a first round pick in the NFL Draft. Her story of progress through pain was featured as part of Motrin’s national “Women in Progress” campaign in 2017.

Kelli is a former National and World Champion baton twirler, and was also Miss Oklahoma 1997, winning awards for talent and community service at the Miss America pageant that year. Currently, Kelli serves as an Adjunct Professor at Oklahoma City University and Oklahoma Christian University, teaching Sports Law. She is a sought-after writer and speaker on topics of sports and nonprofit as well as leadership, diversity and discovering purpose in life. Her first book, Dream Job, will launch in 2019.

GENERAL PROGRAM DISCLAIMERS:

LEGAL: Members of the Oklahoma Business Ethics Consortium frequently share information concerning various issues and developments that may have legal implications. The discussions, commentary, and handouts at Consortium meetings or presentations to other organizations are for general informational purposes only. They cover only some aspects of the subject topic, and do not constitute a complete legal analysis of the topic or how it might apply to any particular set of facts. Before taking any action based on information presented during a Consortium event, participants are encouraged to consult a qualified attorney.

PHOTOGRAPHY: Occasionally, photos of the event are made and these may be posted on the OK Ethics website or Facebook page. By attending the program, participants tacitly understand and agree to this process. If preferences are otherwise, please notify us at okethicssupport@okethics.com or call (405) 889-0498 and we will be happy to comply with your wishes.

PRESENTATION STANDARDS:

The observations and comments of presenters at Consortium meetings and networking are the views and opinions of the presenter and do not constitute the opinion or policies of the Consortium or any of its members. Presenters are respectfully requested to honor OK Ethics Guiding Principles as well as avoid profanity, preaching, politics, put-downs and self-promotion during their lectures. To ensure accountability, participants are invited to evaluate each program according to these and other standards.

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resources, videos, articles
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GUIDING PRINCIPLES

Adopted July, 2004

To ensure that the Consortium fosters positive characteristics of integrity in the successful achievement of its goals, these Guiding Principles were discussed and adopted (with revisions) during a milestone planning session held by Consortium leaders in Stroud on June 18, 2004. These principles were developed based on the Character First's values and philosophies.

RESPONSIBILITY TO SELF AND OTHERS

Service

- Passion for promoting ethics and integrity
- Encouraging the promotion of ethical behavior through personal actions and
- Sharing ideas and resources
- Responsibility and accountability for fulfilling the mission of the Consortium.

Collaboration

- Achievement of common goals through the promotion of ethical, mutually beneficial relationships
- Service to the Consortium over promotion of self-interest
- Cooperation emphasized over competition in promoting ethical business conduct
- Members collaborate by being constructively engaged in discussions regarding ethics
- Seeking consensus in interactive discussions regarding ethical matters.

Respect

- Members may become aware of confidential information shared by others in an effort to determine an ethical course of action. We ask members to be sensitive in recognizing and respecting the efforts made toward achieving ethical behavior. In that vein, public disclosure of this information is discouraged.
- We respect other members and the process by:
 - Exhibiting listening skills and actively listening to discussions
 - Being open to other points of view and outcomes
- We are an inclusive organization and demonstrate this by welcoming members who are in different stages of learning as applied to ethical behavior.

LEAD WITH INTEGRITY

Dependability

- Members are asked to demonstrate their support of this initiative by consistently attending meetings.

Initiative

- Recruiting other members who have demonstrated a desire to promote ethical behavior in their organizations.
- Recognizing what needs to be done to help promote the Mission of the Consortium and taking action to assist in that effort.

Honor

- Members are asked to honor the Consortium through the practice of integrity and ethical behavior in their business dealings.
- We express gratefulness to our hosts, sponsors and speakers; as well as to those whose volunteer service makes OK Ethics a stronger organization.
- Realizing that each of us is in a mode of continual learning, we demonstrate humility, care and compassion when sharing our thoughts and knowledge.

Courage

- Speak the truth with confidence and encourage others to do the same.

INSPIRE TRUST

We serve and promote the cause of truth with integrity, objectivity and fairness to all persons.

- We hold ourselves accountable by consistently honoring our word.
- We extend trust abundantly to those who have earned it.
- Trust, once earned, will not be taken for granted, manipulated or abused.

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***Follow us on
Facebook.***

