



Oklahoma Business Ethics Consortium

OKC CHAPTER AGENDA • FEBRUARY 25TH, 2019

PINNACLE



NAVIGATOR



STAR



I. Introduction

Robert Greenlaw, *Executive Administrator & Board Assistant*



OK Ethics Pinnacle Member & Silver Sponsor

II. Musical Presentation

Choir?

III. Welcoming Remarks

Robert Greenlaw

(Recognition of special guests and sponsors)

IV. Guiding Principle Presentation: Service & Responsibility to Others

Brad Yarbrough, *Entrepreneur, Pilgrim Land Services*

V. Introduction of Beneficiaries

(See page xx for details)

- City Care: *Adam Luck, Chief Executive Officer*
- Homeless Alliance: *Dan Straughan, Executive Director*
- ReMerge: *Terri Woodland, Executive Director*
- The Student Education and Ethics Development ("S.E.E.D.") Foundation: *Tony Scott, Vice President, Heritage Trust (SEED Board Volunteer)*

VI. Discussion Questions

So that each person at your table has an opportunity to share their insights, please keep comments brief. According to a piece by Marcel Schwantes in a 2017 *Inc.* article, true servant leaders ask themselves three questions (paraphrased below):

1. Who did I influence today?
2. How will I be remembered by others?
3. What gifts am I giving to others?

VII. Upcoming Events & Awards

Shannon Warren, *Founder & CEO, OK Ethics*

- **Awards Applications Due**
Friday, March 29
- **Unity in the Community**
Wednesday, March 13

- **Annual Awards**
Roy Spence, The Purpose Institute
Tuesday, April 23

- **Dr. Nathan Mellor**
Wednesday, September 18

VIII. Introduction of Keynote Speaker

Lisa Yates, *President, Old Republic Title of Oklahoma*



OK Ethics Leading Member & Diamond Sponsor

IX. Keynote Speaker

Ron Hall

Author, Same Kind of Different as Me

X. Concluding Remarks & Collection of Service Pledges

Robert Greenlaw

Book Signing Immediately Following Concluding Remarks.

**REMINDER:
PLEASE PICK
UP CPE'S AT
CONCLUSION
OF EVENT.**

DR. DAVID B. CARMICHAEL LEADERSHIP AWARD

Established in 2019, this OK Ethics award honors an Oklahoma City University professor who was responsible for starting the first student ethics chapter in Oklahoma. This award is intended to promulgate Dr. Carmichael's efforts in mentoring and promoting professionals, ages 25–35 years, who have demonstrated a strong propensity toward ethical leadership. Must be employed by his/her current employer for at least two years prior to the date of the Awards Program.

**APP DEADLINE
MARCH 29TH**

UNITY IN THE COMMUNITY



SANDRA QUINCE



BOB FUNK JR.



CYNTHIA K. TINKHAM



DR. QUENTIN SANDERS



NANCY ANDERSON

MARCH 13 | Registration Deadline
Friday, March 8, 2019

REMINDER: PLEASE PICK UP CPE'S AT CONCLUSION OF EVENT.

EVENT SPONSORS



We are grateful to these special sponsors who made this event possible.

DIAMOND



TABLE



HORIZON



VOLUNTEER APPRECIATION:

OK Ethics relies primarily on volunteers to achieve the organization's successful pursuit of Oklahoma's values of integrity at work. It takes leadership and teamwork to host these exciting events and we salute your dedication in achieving OK Ethics' mission! Listed below are today's volunteers who consistently provide service to our members:

AGENDAS:

Many thanks to the volunteers from **Metro Technology Centers** who provide our monthly agendas.



AMBASSADOR TEAM:

These friendly people welcome our guests each month and assist in helping them locate seats. They also arrive early to help distribute agendas and assist with name tags. Special Thanks to Sally Boyd, Volunteer Coordinator. Please contact okethics@okethics.com if you wish to volunteer for the Ambassador team.

Sally Boyd	<i>Duncan Oil</i>	<i>Volunteer Coordinator</i>
Dr. Deborah Burroughs	<i>Langston University</i>	<i>Ambassador</i>
Thad Chance	<i>Accounting Principles</i>	<i>Ambassador</i>
Bridget Poputa Clean	<i>Prosperity Bank</i>	<i>Ambassador</i>
Sara Jane DelMonte	<i>Oklahoma Center for Nonprofits</i>	<i>Ambassador</i>
Valorie Hodges	<i>Valir</i>	<i>Ambassador</i>
Wendy Imes	<i>Duncan Oil</i>	<i>Ambassador</i>
Lori Leeper	<i>BancFirst</i>	<i>Ambassador</i>
Bobby Redinger	<i>Timberlake Construction Co.</i>	<i>Ambassador</i>
Dr. Edward Walker	<i>University of Central Oklahoma</i>	<i>Ambassador</i>
<i>Special thanks to the students from Christian Heritage Academy.</i>		

REGISTRATION TEAM:

These dependable individuals diligently record our guests' attendance and handle the collection of fees:

Mark Neumeister	<i>D.R. Payne & Associates</i>	<i>Registration Chairperson</i>
Mary Vaughn, CPA	<i>JMA Energy</i>	<i>Assistant Chairperson</i>
Lucius Crandall	<i>SandRidge Energy</i>	<i>Prepaid Registration</i>
Sun Young Kim	<i>Devon Energy</i>	<i>Prepaid Registration</i>
Tiffany Starnes	<i>Devon Energy</i>	<i>Prepaid Registration</i>

OTHER INITIATIVES:

Jalisha Petties*	<i>Accounting Principals</i>	<i>Senior Member Care Team Member</i>
Susan Loftin*	<i>Parker Lynch</i>	<i>Member Care Team Member</i>
Cherry Wilson*	<i>Parker Lynch</i>	<i>Member Care Team Member</i>
Charlie Ludden*	<i>Ludden Photography</i>	<i>Photography</i>
Creative Photo Video Inc.*		<i>Videography</i>
Brad Holt*	<i>Factor 110</i>	<i>Nametags</i>
Phillip Grimes*	<i>The Creative Guy</i>	<i>Agenda Design</i>

*Paid Service Provider

CO-HOST AN UPCOMING EVENT

Consider co-hosting an upcoming event. Rates vary. Contact Shannon Warren, Founder, at (405) 858-2233 or okethics@okethics.com for more information.

BENEFICIARIES OF TODAY'S OK ETHICS' EVENT

We hope that you will sign up to serve or donate to one of the beneficiaries of today's event. Pledge cards are available on your table if you would like to make an individual contribution or offer volunteer services. These are:



CITY CARE

City Care does the work few others are willing to do. We believe in the intrinsic value of every person. It is with love and compassion we advocate for the overlooked in our community. We provide food for the hungry, relief for the hurting, and hold space for complete restoration of lives that have gotten off course. With enough endurance, we witness, firsthand, remarkable stories of transformation.



The Homeless Alliance is a nonprofit in Oklahoma City that works to build the capacity of the community through collaboration. They operate several housing programs, publish The Curbside Chronicle, and operate the Westtown Homeless Resource Campus which includes a Re-source Center with offices for multiple organizations, a housing complex, and the community's only low-barrier Day Shelter.



ReMerge is a female diversion program designed to provide an alternative to incarceration for mothers of minor children or women who are pregnant. Our goal is to help them become productive members of our community and break the cycles of incarceration, poverty, and addiction—one family at a time.

SAME KIND OF DIFFERENT AS ME FOUNDATION

The '911' for the homeless and the shelters who serve them. Your gift provides practical help and hope to those experiencing homelessness.



Through educational initiatives, promote and cultivate ethical thinking and practical decision making for positive results today and tomorrow. Each year, S.E.E.D. hosts ethics bowls for both high school and university students to help them develop into future leaders who will serve the community with integrity. The events require weeks of preparation and provides an opportunity for students to crystallize their thinking through dilemmas involving personal and professional integrity. The teams debate their moral assessment of some of the most troubling and complex ethical issues facing society today. There is a growing need for volunteers to serve as moderators and judges.

While OK Ethics is a 501c6 organization, we intend to share an undesignated portion of today's proceeds to lift up others. Note that because OK Ethics is a 501c6 organization, your ticket purchase may or may not be tax deductible. Please consult your tax advisor for further information regarding your individual circumstances.

HONORING OUR VOLUNTEERS

Special thanks to those who have invested extraordinary time and efforts toward the success of this record-breaking event:



About Brad: OK Ethics member Brad Yarbrough of Pilgrim Land Services for his dedication to OK Ethics' principles and his enthusiastic efforts to promote this important event. Sometimes described as a "serial entrepreneur" Brad Yarbrough has successfully built several companies: Seville Energy Company, Thornton Drilling Company, Thorough Lube Company (in association with Phillips 66) and The Pilgrim Group. The latter provides consulting on Six Sigma

and customer service consulting services to Fortune 500 companies. Devoted to promoting integrity, his piece on ethics was recently featured in the *International Right of Way Magazine*. Known for his kind heart and devotion to serving the community, Brad was selected by Governor Frank Keating to establish the office of Faith-Based and Community Initiatives. He was recognized nationally for his leadership during the Clinton and Bush Administrations for his work to promote collaborations between faith-based groups and government to help the needy.



About Linda: A newcomer to OK Ethics, Linda Haneborg has already worked tirelessly to promote OK Ethics. She is known as a "maverick marketing maven" and serves as a political and marketing consultant, realtor with *RE/MAX First* and media strategist. As a small business owner, corporate executive, women's activist and community volunteer, she has dedicated her life to empowering women in their professional careers. As a result of several years of

activism toward women franchisees gaining recognition as independent business owners, Linda was instrumental in making hundreds of thousands of women franchisees eligible for women business owner certification.

Inducted into the Oklahoma Women's Hall of Fame in 2013, Haneborg has moved forward to make a difference for women worldwide. Chairman of the 2017 and 2018 Women's Hall of Fame, Haneborg and her co-chairs are making it possible for many more women to be recognized for their immeasurable contributions. A Commissioner on the Status of Women, Commissioner Haneborg is helping to lead the revolution to get more eligible women to run for office and apply to represent their contemporaries in public service. She was recently appointed to the Board of the Sac and Fox Holding Company and will in April, 2019, be the recipient of the Lifetime Achievement Award from the Association of Women in Communications.



About Robert: The consummate servant leader, we are grateful to Robert Greenlaw for his wisdom, guidance and grace in supporting OK Ethics' initiatives. He serves as Executive Administrator & Board Assistant for Kimray, an Oklahoma City based manufacturing company with more than 900 employees. In this role, Robert serves the board of directors and CEO as they lead the company. He also manages Kimray's corporate giving and

community relationships.

Before joining Kimray in 2014, Robert was publications director for Strata Leadership and Character First Education where he develop character-based resources for teachers, parents, and students of all ages. As an international instructor, Robert trained more than 30,000 teachers in 18 countries how to implement Character First, after teaching it to more than 70,000 children.

HATS OFF TO THE OK ETHICS TEAM

Jalisha Petties

has been a part of the OK Ethics Team since January, 2012. A senior member of the team, we rely on Jalisha for her indefatigable initiative to accommodate members and joyful spirit.

Susan Loftin

joined the team in August, 2017 and is responsible for assisting members with registration. We appreciate her congenial attitude and flexibility in caring for our members.

Cherry Wilson

is the newest member of the team, joining us in May, 2018. We appreciate her positivity and willingness to learn as she assists with logistics and other details important to the organization.

UNITY IN THE COMMUNITY

PANELISTS

MODERATOR



Sandra Quince
Senior Vice President, Global
Diversity & Inclusion Council (GDIC)



Bob Funk Jr.
Partner, OKC Energy



Cynthia K. Tinkham
Brigadier General,
Oklahoma National Guard



Dr. Quentin Sanders
Equity and Diversity Specialist,
Oklahoma Department of
Career and Technology (ODCTE)



Nancy Anderson
VP of Aircraft Modernization
and Modification (AMM), Boeing

HONORARY CHAIRMAN



Victor Flores
President, Oklahoma Tribal
Finance Consortium

GUIDING PRINCIPLE



Lisa Johnson Billy

MARCH 13TH

Petroleum Club Event Center
Downtown Oklahoma City
11:30 AM to 1:00 PM

Recommended for 1 CPE in Behavioral Ethics at the basic level.
Registration Deadline: Friday, March 8, 2019

UPCOMING TULSA EVENT

UNITY IN THE COMMUNITY



Brian Black
Senior Site Leader Oklahoma
Human Resources & EHS,
Spirit AeroSystems



Tahira Taqi
Account Executive & Inclusion
Specialist, Schnake
Turnbo Frank



Kuma Roberts
Executive Director of Mosaic,
Tulsa Regional Chamber



Lacey Horn
Treasurer, Cherokee Nation;
Member of US Department
of Treasury's Tribal
Advisory Committee



Roger Ramseyer
Vice President of Tulsa's
Cox Communications

Recommended for 1 CPE in Behavioral Ethics at the basic level.

Program is suitable at the basic level for accountants who are responsible for reinforcing ethical behavior in their organizations or clients served. OK Ethics makes no guarantees as it is up to the individual practitioner to determine relevance to their specific area of practice.

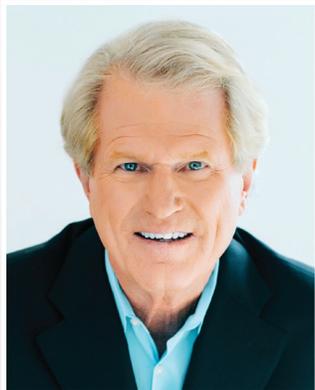
MARCH 28TH

Hyatt Regency Tulsa
11:30 AM to 1:00 PM

Registration Deadline
Friday, March 22, 2019.

OK Ethics

ANNUAL AWARDS



ROY SPENCE

Co-Founder & Chairman, GSD&M • Co-founder & CEO, The Purpose Institute

Roy Spence is Co-Founder and Chairman of GSD&M, a leading marketing communications and advertising company. Roy Spence coined many of the familiar slogans we recognize such as “Don’t Mess With Texas” and “I Am An American.” He is also Co-Founder and CEO of The Purpose Institute, a consulting firm that helps people and organizations discover and live their purpose.

*This Event is Made Possible
by Our Friends at*



FOODSERVICE DISTRIBUTORS

Honoring Thomas Hill, CEO, Kimray
Executive Pilot Award Recipient

APRIL 23

APPLICATION
DEADLINE: MARCH 29



AWARD APPLICATIONS DUE BY NOON ON MARCH 29

AWARD CATEGORIES

Community Impact Award

Implemented in 2012, these awards recognizes organizations, including nonprofits, that are making a positive impact by specifically in promoting Oklahoma values of integrity at work in our communities and on campuses. Organizations are encouraged to self-nominate.

There are two categories:
Education | Community

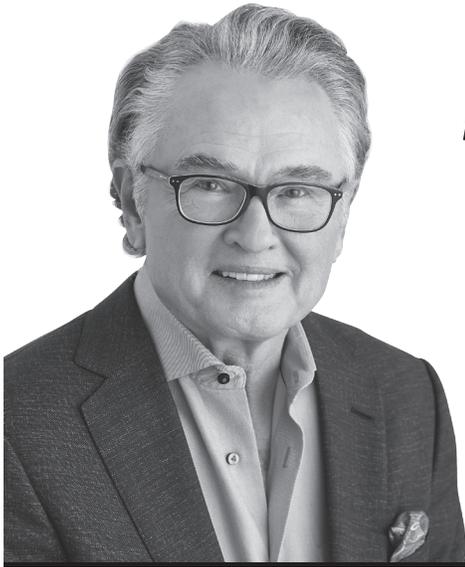
The Dr. David B. Carmichael Leadership Award

Established in 2019, this OK Ethics award is named after an Oklahoma City University professor who was responsible for starting the first student ethics chapter in Oklahoma. This award is intended to honor Dr. Carmichael’s efforts in mentoring and promoting adults (ages 25–35) who demonstrate a strong propensity toward ethical leadership.

Individuals must be nominated by their organization.

— HOW DO I APPLY? —

See www.okethics.org to download applications.

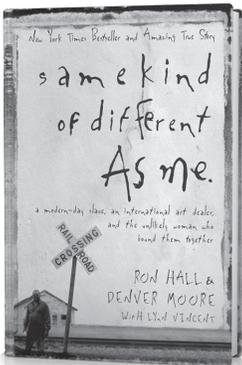


SAME KIND OF DIFFERENT AS ME

RON HALL

Author of *Same Kind of Different as Me*

Ron Hall gives his personal account of his unlikely relationship as an art dealer with a homeless man who threatened to kill everyone in sight. His book was highlighted in the New York Times Bestseller list for 3-1/2 years and was later made into a movie starring Greg Kinnear and Renee Zellweger. Inspired by “regular” people who make serious mistakes, it was among the top five faith-based films in 2017. And, if you’ve read the book, this is your chance to learn more about the next phase in the lives of Ron and his friends as they faced life with courage, humility, honesty and commitment. It is a compelling story that fills us with hope and optimism.



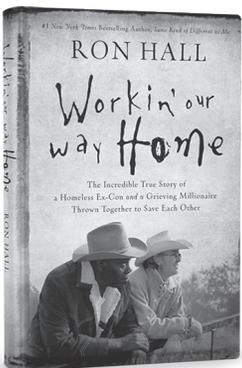
About Our Presenter

Ron Hall’s life was centered around a successful career as an international art dealer and a passion for his Rocky Top ranch on the Brazos River. All this changed in 1998 as a result of an encounter with a homeless man who was threatening to kill everyone in sight in the homeless shelter where Ron and his wife Deborah had begun to volunteer two weeks earlier.

This life-changing encounter, featured on many television and radio shows, inspired Ron to write his first book *SAME KIND OF DIFFERENT AS ME*, a story of hope and redemption. The word-of-mouth hit became a New York Times platinum bestseller and stayed on the list for more than three and one-half years.

In 2007, President Bush appointed Ron to the State Department Cultural Property Committee to advise the President on diplomatic matters regarding international art and antiquities. He served through December 2011.

Currently, Ron is a screenwriter and producer of the movie version of his book *SAME KIND OF DIFFERENT AS ME* that was released digitally Feb. 6 2018 and on DVD/Bluray Feb. 20 2018.



His new book, *Working Our Way Home* was released Feb. 20 2018.

Recommended for 1 CPE in Behavioral Ethics at the basic level.

Program is recommended for 1 CPE in Behavior Ethics, with emphasis on personal integrity involving traits such as humility, honesty, determination and cultivation of wisdom. It is suitable at the basic level for accountants, professionals and leaders who are responsible for reinforcing ethical behavior in their organizations or clients served. OK Ethics makes no guarantees as it is up to the individual practitioner to determine relevance to their specific area of practice.

GENERAL PROGRAM DISCLAIMERS:

LEGAL: Members of the Oklahoma Business Ethics Consortium frequently share information concerning various issues and developments that may have legal implications. The discussions, commentary, and handouts at Consortium meetings or presentations to other organizations are for general informational purposes only. They cover only some aspects of the subject topic, and do not constitute a complete legal analysis of the topic or how it might apply to any particular set of facts. Before taking any action based on information presented during a Consortium event, participants are encouraged to consult a qualified attorney.

CPE'S: From time to time, Continuing Professional Education credits are offered. Because OK Ethics relies heavily on volunteers to provide these, we do not have the manpower to send certificates after the program is completed.

REMINDER: PLEASE PICK UP CPE'S AT CONCLUSION OF EVENT.

PHOTOGRAPHY: Occasionally, photos of the event are made and these may be posted on the OK Ethics website or Facebook page. By attending the program, participants tacitly understand and agree to this process. If preferences are otherwise, please notify us at okethicsadmin@okethics.com or okethics@okethics.com or call (405) 558-1193 and we will be happy to comply with your wishes.

PRESENTATION STANDARDS:

The observations and comments of presenters at Consortium meetings and networking are the views and opinions of the presenter and do not constitute the opinion or policies of the Consortium or any of its members. Presenters are respectfully requested to honor OK Ethics Guiding Principles as well as avoid profanity, preaching, politics, put-downs and self-promotion during their lectures. To ensure accountability, participants are invited to evaluate each program according to these and other standards.

Visit okethics.org for resources, videos, articles and to see who's who.

Excerpts from 35 Ways to Help the Homeless.

For more information go to blog.justgive.org/2013/12/11/35-ways-to-help-the-homeless.

Posted on 12/11/13 by Sara Olsher.

“The world of the homeless may seem very far from yours, but in some ways it is quite near. For any of us, the loss of a job, the illness or death of a spouse or a child, or a severe physical disability could be the route to total despair. Struck by personal tragedies, the people in shelters across America have lost their homes and been deserted by family and friends. What can you do to help them? Sometimes the smallest actions can go a long way.”

1. **Understand who the homeless are** – Help dispel the stereotypes about the homeless. Learn about the different reasons for homelessness, and remember, every situation is unique. One of the first steps in helping people is to see them as individuals and to find out what they need. Notice them; talk to them. Most are starved for attention.
2. **Educate yourself about the homeless** – Learn about the long-term solutions for ending homelessness.
3. **Respect the homeless as individuals** – Give the homeless people the same courtesy and respect you would accord your friends, your family, your employer. Treat them as you would wish to be treated if you needed assistance.
4. **Respond with kindness** – We can make quite a difference in the lives of the homeless when we respond to them, rather than ignore or dismiss them. Try a kind word and a smile.
5. **Develop lists of shelters** – Carry a card that lists local shelters so you can hand them out to the homeless.
6. **Bring food** – It’s as simple as taking a few extra sandwiches when you go out. When you pass someone who asks for change, offer him or her something to eat. If you take a lunch, pack a little extra. When you eat at a restaurant, order something to take with you when you leave.
7. **Give money** – One of the most direct ways to aid the homeless is to give money. Donations to nonprofit organizations that serve the homeless go a long way.
8. **Donate clothing** – Next time you do your spring or fall cleaning, keep an eye out for those clothes that you no longer wear. If these items are in good shape, gather them together and donate them to organizations that provide housing for the homeless.
9. **Donate a bag of groceries** – Load up a bag full of nonperishable groceries, and donate it to a food drive in your area. If your community doesn’t have a food drive, organize one. Contact your local soup kitchens, shelters, and homeless societies and ask what kind of food donations they would like.
10. **Donate toys** – Children living in shelters have few possessions –if any– including toys. Homeless parents have more urgent demands on what little money they have, such as food and clothing. So often these children have nothing to play with and little to occupy their time. You can donate toys, books, and games to family shelters to distribute to homeless children. For Christmas or Chanukah, ask your friends and co-workers to buy and wrap gifts for homeless children.
11. **Volunteer at a shelter** – Shelters thrive on the work of volunteers, from those who sign people in, to those who serve meals, to others who counsel the homeless on where to get social services. For the homeless, a shelter can be as little as a place to sleep out of the rain or as much as a step forward to self-sufficiency.
12. **Volunteer at a soup kitchen** – Soup kitchens provide one of the basics of life, nourishing meals for the homeless and other disadvantaged members of the community. Volunteers generally do much of the work, including picking up donations of food, preparing meals, serving it, and cleaning up afterward.
13. **Volunteer your professional services** – No matter what you do for a living, you can help the homeless with your on-the-job talents and skills. Those with clerical skills can train those with little skills. Doctors, psychiatrists, counselors, and dentists can treat the homeless in clinics. Lawyers can help with legal concerns. The homeless’ needs are bountiful — your time and talent won’t be wasted.
14. **Volunteer your hobbies** – Every one of us has something we can give the homeless. Wherever our interests may lie — cooking, repairing, gardening, and photography — we can use them for the homeless. Through our hobbies, we can teach them useful skills, introduce them to new avocations and perhaps point them in a new direction.
15. **Volunteer for follow-up programs** – Some homeless people, particularly those who have been on the street for a while, may need help with fundamental tasks such as paying bills, balancing a household budget, or cleaning. Follow-up programs to give the formerly homeless further advice, counseling, and other services need volunteers.
16. **Tutor homeless children** – A tutor can make all the difference. Just having adult attention can spur children to do their best. Many programs exist in shelters, transitional housing programs, and schools that require interested volunteers. Or begin your own tutor volunteer corps at your local shelter. It takes nothing more than a little time.
17. **Teach about the homeless** – If you do volunteer work with the homeless, you can become an enthusiast and extend your enthusiasm to others. You can infect others with your own sense of devotion by writing letters to the editor of your local paper and by pressing housing issues at election time.
18. **Educate your children about the homeless** – Help your children to see the homeless as people. If you do volunteer work, take your sons and daughters along so they can meet with homeless people and see what can be done to help them. Volunteer as a family in a soup kitchen or shelter. Suggest that they sort through the toys, books, and clothes they no longer use and donate them to organizations that assist the poor.
19. **Recruit local business** – One of the easiest ways to involve local businesses is to organize food and/or clothing drives. Contact local organizations to find out what is needed, approach local grocery or clothing shops about setting up containers on their premises in which people can drop off donations, ask local businesses to donate goods to the drive.
20. **Employ the homeless – Help Wanted – General Office Work.**