

# The Oklahoma Business Ethics Consortium



ENTERING OUR ELEVENTH YEAR OF PROMOTING OKLAHOMA VALUES OF INTEGRITY AT WORK!

BE THE DIFFERENCE · WWW.OKETHICS.ORG

## AGENDA • SEPTEMBER 22<sup>ND</sup>, 2016 • TULSA CHAPTER

### I. Welcome & Upcoming Events

**Lynn Flinn**

President of The Rowland Group;  
Tulsa Founder OK Ethics

See page 3 for a complete listing of events.

### II. Kudos to ONEOK, Inc.

ONEOK was recently named one of five finalists for the Corporate Secretary's Annual Corporate Governance Awards for the Best Compliance and Ethics Program for small to mid-cap companies.

### III. Membership Renewals & Foundation Update

**Shannon Warren**

Founder/CEO, OK Ethics

Many thanks to those top-level members who are setting the pace! These companies have

already acknowledged their intent to renew or upgrade their membership for the fiscal year beginning October 1.

### IV. Guiding Principle

**Amber Waid**

ONEOK, Inc., OK Ethics  
Ambassador team

### V. Speaker Introduction

**Jay Eselman**

Regional President,  
Arthur J. Gallagher & Co.

### VI. Keynote

**Tom Tropp**

Corporate Vice President, Ethics and  
Sustainability, Arthur J. Gallagher & Co.

### UPCOMING EVENTS

#### DAVE LIEBER WATCHDOG NATION

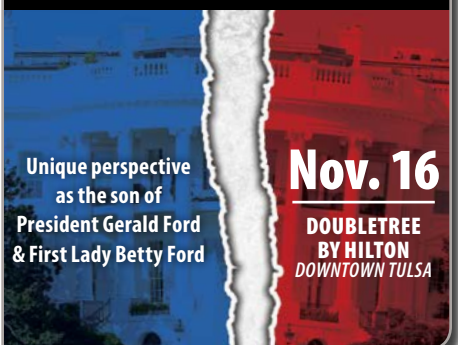


NBC commentator;  
Dallas Morning News  
columnist; Founder of  
WatchdogNation.com;  
a consumer rights  
movement

**Oct. 6**

DOUBLETREE BY HILTON  
DOWNTOWN TULSA

#### HUMILITY UNDER FIRE THE PRESIDENT'S SON: STEVE FORD



Unique perspective  
as the son of  
President Gerald Ford  
& First Lady Betty Ford

**Nov. 16**

DOUBLETREE  
BY HILTON  
DOWNTOWN TULSA

### 2017 FLAGSHIP COMPANIES

#### Pinnacle: \$10,000

Career Development Partners  
Devon Energy  
Hobby Lobby  
ONE Gas, Inc.  
Southern Nazarene University  
Kimray Inc.

#### Navigator: \$8,000

Linde Engineering North  
America Inc.  
Valir Health

#### Star: \$5,500

The Bama Companies, Inc.  
Citizen Potawatomi Nation  
Enterprise Holdings  
Express Employment Professionals  
Love's Country Stores  
Matrix Service Company  
McAfee & Taft

Upgrade Pelco Products  
Renewed SandRidge Energy  
Renewed The Williams Companies, Inc.

#### Horizon: \$3,500

Renewed BKD, LLP  
Upgrade Cherokee Nation Businesses  
Renewed Boeing

Renewed Duncan Oil Properties  
(Walter Duncan, Inc)  
Eide Bailly, LLP

Renewed Hyde & Company CPAs  
Metro Technology Centers

Renewed Oklahoma Baptist University -  
College of Business  
Renewed Public Strategies  
Renewed Rowland Group

#### Leading: \$1,500

Renewed BancFirst  
Upgrade Bank of Oklahoma - OKC

Renewed Ben E Keith Foods

Renewed Brainerd Chemical

Renewed Chaparral Energy

Renewed Doerner Saunders,  
Daniel & Anderson

Renewed Frates Insurance

Renewed GableGotwals

Renewed Heritage Oaks Management

Upgrade Heritage Trust Company

Renewed Luxa Enterprises LLC

Renewed McDaniel Technical Services, Inc.

Renewed Mercer Adams

Renewed Oklahoma Sports &  
Orthopedics Institute

Renewed Parker + Lynch

Renewed Prosperity Bank

Renewed Retirement Investment Advisors

Renewed Shield Manufacturing

Renewed Terry Neese Personnel

Upgrade

Renewed

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Did you know that 501c3, non-profit organizations can join for free at the Frontier level?

Vision: To be recognized as a statewide and national forum for promoting business ethics.

#### PINNACLE MEMBERS



#### NAVIGATOR MEMBERS



#### STAR MEMBERS



# REMINDER: PLEASE PICK UP CPE'S AT CONCLUSION OF EVENT.

## APPRECIATION:

OK Ethics relies primarily on volunteers to achieve the organization's successful pursuit of Oklahoma's values of integrity at work. It takes leadership and teamwork to host these exciting events and we salute your dedication in achieving OK Ethics' mission! Listed below are today's volunteers who consistently provide service to our members:

## AGENDAS:

Thank you Dr. Steve Rockwell from the University of Tulsa for printing this month's agendas. We need help from individuals willing to print future agendas. Please contact Lynn Flinn at [lynn@rowland-group.com](mailto:lynn@rowland-group.com).

## VOLUNTEERS-AMBASSADOR TEAM:

These friendly people welcome our guests each month and assist in helping them locate seats. They also arrive early to help distribute agendas and assist with name tags.

<b>Karie Mullins</b>	<i>Navico</i>	<i>Team Leader</i>
<b>Mark Belanger</b>	<i>ONE Gas, Inc.</i>	<i>Ambassador</i>
<b>Shelly Gallaway</b>	<i>ONE Gas, Inc.</i>	<i>Ambassador</i>
<b>Rex Wilson</b>	<i>ONE Gas, Inc.</i>	<i>Ambassador</i>
<b>Laurie Rosenbaum</b>	<i>ONE Gas, Inc.</i>	<i>Ambassador</i>
<b>Amber Waid</b>	<i>ONEOK, Inc.</i>	<i>Ambassador</i>
<b>Chrisie Bedsworth</b>	<i>The Rowland Group</i>	<i>Ambassador</i>
<b>Perry Henson</b>	<i>The Rowland Group</i>	<i>Ambassador</i>

## VOLUNTEERS-REGISTRATION TEAM:

These dependable individuals diligently record our guests' attendance and handle the collection of fees:

<b>Alicia Goodloe</b>	<i>The Bama Companies, Inc.</i>	<i>Volunteer Coordinator &amp; Registration</i>
<b>David Christie</b>	<i>The Bama Companies, Inc.</i>	<i>Registration</i>
<b>Vanessa Statum</b>	<i>Career Development Partners, Inc.</i>	<i>Registration</i>

## SPECIAL INITIATIVES:

<b>Susie Wellendorf</b>	<i>Wellendorf Communications</i>	<i>PR</i>
<b>Michael Oonk</b>	<i>American Bank and Trust</i>	<i>Facilities &amp; Logistics</i>
<b>Lynn Flinn</b>	<i>The Rowland Group</i>	<i>Tulsa Chapter Founder &amp; Programs</i>
<b>James Kelley</b>	<i>The Rowland Group</i>	<i>Membership</i>
<b>Travis Jones</b>	<i>Career Development Partners</i>	<i>Programs &amp; Consortium Board member</i>
<b>Nick Minden</b>	<i>Darby Equipment</i>	<i>Programs</i>
<b>Tom Vincent</b>	<i>Gable Gotwals</i>	<i>Programs</i>
<b>Susan Pate</b>	<i>Stinnett &amp; Associates</i>	<i>Accountant</i>

## OTHER INITIATIVES:

<b>Jodi Shumway*</b>	<i>Accounting Principals</i>	<i>OK Ethics Member</i>
<b>Anna Rosenthal*</b>		<i>Care Coordinators</i>
<b>Factor 110*</b>		<i>Name Tags and Guest Services</i>
<b>The Creative Guy*</b>		<i>Agenda Design</i>

\*Paid Service Provider

## HELP WANTED:

- **General Counsel** to assist OK Ethics Consortium Board on a quarterly basis. Contact Shannon Warren at [okethics@okethics.com](mailto:okethics@okethics.com) or call (405) 858-2233.
- **Public Relations and/or Marketing** volunteers to assist Student Education & Ethics Development Foundation with launch of annual student ethics initiatives. (Formerly OK Ethics Foundation). Contact Colin Schoonover, Foundation Co-President at [Colin.Schoonover@onegas.com](mailto:Colin.Schoonover@onegas.com)
- **Ambassadors** to welcome and assist guests at monthly events. Please contact either Karie Mullins at [legalmullins@cox.net](mailto:legalmullins@cox.net) or Alicia Goodloe at [AGoodloe@bama.com](mailto:AGoodloe@bama.com).
- **Donate photocopies of agendas** for monthly events.

## MANY THANKS TO OUR HORIZON MEMBERS:





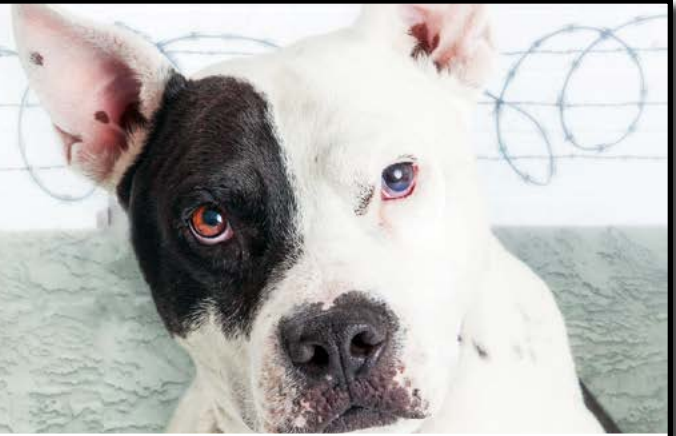
## OK ETHICS UPCOMING EVENTS

# DAVE LIEBER WATCHDOG NATION

**THURSDAY, OCTOBER 6**  
11:30-1:00 AT DOUBLETREE BY HILTON

- NBC commentator
- Award-winning investigative Dallas Morning News columnist
- Founder of WatchdogNation.com; a consumer rights movement

**RECOMMENDED FOR 1 CPE IN ETHICS**



# HUMILITY UNDER FIRE THE PRESIDENT'S SON: STEVE FORD

**WEDNESDAY**  
**NOVEMBER 16<sup>TH</sup>**  
11:30-1:00 AT DOUBLETREE BY HILTON

**RECOMMENDED FOR 1 CPE IN ETHICS**

- Unique perspective as the son of President Gerald Ford & First Lady Betty Ford
- Pardoning Nixon for Watergate
- Betty Ford's battle with alcoholism and breast cancer

# MICHELLE CORREIA TEMPLIN

AUTHOR OF **FIVE STAR TEAMWORK** AND  
**SELLING IT RIGHT!**  
**GETTING RESULTS WITH INTEGRITY**

**THURSDAY, MARCH 23**

CO-HOSTED BY



WOMEN FOR  
ECONOMIC AND  
LEADERSHIP  
DEVELOPMENT



## UPCOMING OKC EVENTS

### **WATCHDOG NATION**

Dave Lieber

Wednesday, October 5

11:30 – 1:00

### **HUMILITY UNDER FIRE**

The President's Son: Steve Ford

Thursday, November 17

11:30 – 1:00

### **MICHELLE CORREIA TEMPLIN**

Wednesday, March 22, 2017

11:30 – 1:00



# TOM TROPP

**Corporate Vice President,  
Ethics and Sustainability**

**ARTHUR J. GALLAGHER & CO.**

Tom Tropp is Corporate Vice President, Ethics and Sustainability, for Arthur J. Gallagher & Co., reporting directly to Chairman and Chief Executive Officer J. Patrick Gallagher, Jr. In this role, he spends much of his time traveling to Gallagher offices around the world, speaking and listening to Gallagher employees regarding the values of the company and the role of ethics in business. Over the last six years, he has addressed more than 20,000 of the company's 22,000 employees in small group settings. He also gives presentations to industry and professional groups on the importance of an ethical culture and Corporate Social Responsibility.

He joined Gallagher in 2007 through the acquisition of Tropp & Company, Inc., a private, Chicago-based international insurance brokerage firm of which he was President and Founder. In 2003, while continuing to operate his brokerage firm, Tom began to pursue a Master of Arts degree in Philosophical and Theological Ethics at the University of Chicago, completing that degree in 2007. He continues his research into the grounding of corporate ethics in philosophical and theological traditions. He has also served as an Adjunct Lecturer in Philosophy at Lake Forest College in Illinois.

Tom is the liaison between AJGCo and such organizations as the United Nations Global Compact, the Ethisphere Institute, the Boston College Center for Corporate Citizenship, and the Dow Jones Sustainability Index.

Arthur J. Gallagher & Co. has been named to the list of the World's Most Ethical Companies in 2012, 2013, 2014, 2015 and 2016.

**In 2016, Arthur J. Gallagher & Co. was honored by Ethisphere as one of The Worlds Most Ethical Companies® This annual award spans 21 countries**

**and represents over 45 industries.** The honor is given to organizations that have "excelled in three areas – promoting ethical business standards and practices internally, enabling managers and employees to make good choices, and shaping future industry standards by introducing tomorrow's best practices today. Honorees have historically out-performed others financially, demonstrating the connection between good ethical practices and performance that's valued in the market place." – Ethisphere.com

**Arthur J. Gallagher & Co. was the only honoree recognized in its category as an insurance brokerage firm. Our presenter, Tom Tropp, is Corporate Vice President for Ethics and Sustainability with Arthur J. Gallagher & Co.** In his presentation, he will clarify why ethics initiatives are better than compliance programs. In doing so, Tom will share practical insights on how to structure your company's approach to ethics and the best way to communicate these priorities to stakeholders.

Arthur J. Gallagher & Co. is publicly traded on the New York Stock Exchange; it is also listed on the list of Fortune 500 companies. Tom reports directly to Chairman and CEO, J. Patrick Gallagher, Jr. and has global authority for Corporate Social Responsibility as well as Philanthropy, Sustainability, and Ethics. In this role, Tom spends much of his time traveling the world visiting Gallagher offices; his visits are called, "Listening Sessions," and encouraging employees to share their positive views of the company as well as their concerns.

Tom Holds a Master of Arts degree in Religious Ethics from the University of Chicago and is a popular speaker at Colleges and Universities as well as business meetings.

## **GENERAL PROGRAM DISCLAIMERS:**

**LEGAL:** Members of the Oklahoma Business Ethics Consortium frequently share information concerning various issues and developments that may have legal implications. The discussions, commentary, and handouts at Consortium meetings or presentations to other organizations are for general informational purposes only. They cover only some aspects of the subject topic, and do not constitute a complete legal analysis of the topic or how it might apply to any particular set of facts. Before taking any action based on information presented during a Consortium event, participants are encouraged to consult a qualified attorney.

**CPE'S:** From time to time, Continuing Professional Education credits are offered. Because OK Ethics relies heavily on volunteers to provide these, we do not have the manpower to send certificates after the program is completed.

**REMINDER: PLEASE PICK UP CPE'S AT CONCLUSION OF EVENT.**

**PHOTOGRAPHY:** Occasionally, photos of the event are made and these may be posted on the OK Ethics website or Facebook page. By attending the program, participants tacitly understand and agree to this process. If preferences are otherwise, please notify us at [okethicsadmin@okethics.com](mailto:okethicsadmin@okethics.com) or [okethics@okethics.com](mailto:okethics@okethics.com) or call (405) 558-1996 and we will be happy to comply with your wishes.

## **PRESENTATION STANDARDS:**


The observations and comments of presenters at Consortium meetings and networking are the views and opinions of the presenter and do not constitute the opinion or policies of the Consortium or any of its members. Presenters are respectfully requested to honor OK Ethics Guiding Principles as well as avoid profanity, preaching, politics, put-downs and self-promotion during their lectures. To ensure accountability, participants are invited to evaluate each program according to these and other standards.

Arthur J. Gallagher & Co.

2016 WORLD'S MOST ETHICAL COMPANIES  
WWW.ETHICSHERE.COM

Building An Ethical Culture In Your Company

Tom\_Tropp@AJG.com



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Agenda

- Compliance Versus Ethics
- The Third Ring
- Why Do Good People Do Bad Things?

Arthur J. Gallagher & Co.

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Compliance Versus Ethics

Arthur J. Gallagher & Co.

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## Compliance Versus Ethics

- Compliance tells us what we *must* do
- Ethics tells us what we *should* do

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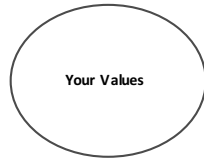
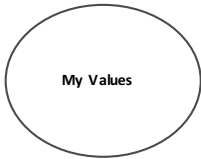
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## Values



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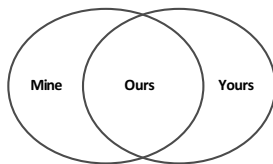
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## Overlapping Consensus\*



\*John Rawls

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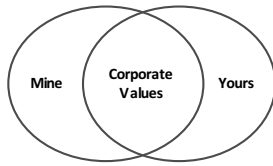
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## Corporate Consensus



Arthur J. Gallagher & Co.

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## Human Value

- **Instrumental Value:** The value of a person based upon her skills.
- **Bestowed Value:** The value bestowed upon a person based upon her position.
- **Inherent Value:** The value of a human being simply because she is a human being. Because of this, we all have Universal Rights.

Arthur J. Gallagher & Co.

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## Developing The System

Arthur J. Gallagher & Co.

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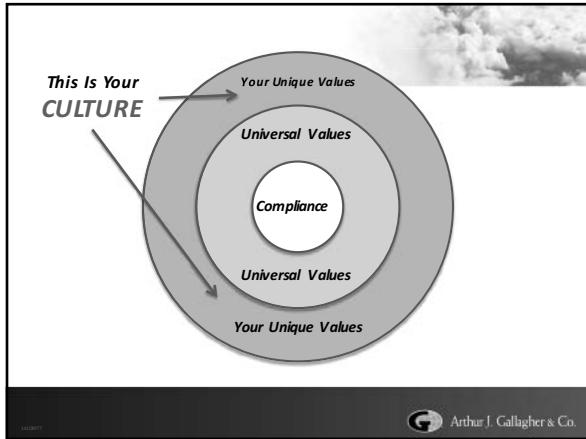
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### OKEthics Guiding Principles

- Responsibility to Self and Others
- Lead With Integrity
- Inspire Trust

Arthur J. Gallagher & Co.

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### The Gallagher Way

- #2: We support one another, we believe in one another. We acknowledge and respect the ability of one another.
- #7: Empathy for the other person is not a weakness.
- #16: Loyalty and respect are earned, not dictated.

Arthur J. Gallagher & Co.

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Why Do Good People Do Bad Things?



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Arrogance Becomes A Virtue  
Humility Becomes A Vice



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A Conversation With The Chairman



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Humility is being aware that you can and will make mistakes, and recognizing that those who report to you may have better ideas than your own.



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### Arrogance To Humility

- Early Arrogance: It grows **not** out of a sense of superiority but rather of insecurity.
- Maturing Arrogance: It grows out of success that others in your sphere envy.
- Beginning of Humility: Results from a swift kick in the butt.
- Maturing Humility: Results when we see that it works better than Arrogance.



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“Success leads to the greatest failure, which is pride. Failure leads to the greatest success, which is humility and learning. In order to fulfill yourself, you have to forget yourself. In order to find yourself, you have to lose yourself.” David Brooks



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Reading Suggestions:  
Books By *Thinkers*

- *The Road To Character* by David Brooks
- *Willful Blindness* by Margaret Heffeman
- *Humilitas* by John Dickson



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# OK ETHICS FY 2016-17

## MEMBERSHIP DUES & BENEFITS

*Dues and new benefits are effective during the fiscal year that begins October 1, 2016 and ends September 30, 2017.*

**NOTE: Pinnacle, Navigator, and Star Members are invited to take advantage of a new Enhanced Hosting Option.** This special option is intended to provide opportunities for students or other community members from the nonprofit sector to attend. Contact OK Ethics CEO/Founder ([okethics@okethics.com](mailto:okethics@okethics.com)) for more information.

### **Pinnacle Membership – Dues \$10,000**

Highest level of involvement. Includes **sixteen pre-paid memberships**.

#### **Member Benefits:**

- **Reserved priority seating** defined as those seats as close as possible to the podium.
- **Inclusion in the OK Ethics Annual Awards banquet, which typically features high profile presenters.**
- Includes up to **20 seats per annum at special workshops, exclusive dinners/breakfasts with speakers or bonus programs** when offered. (Note: Does not include additional seats at Awards.)
- Special commemorative honor presented to your company acknowledging your meaningful support of OK Ethics' initiatives. Company logo **featured on table signs** at monthly events.
- **Company will be prominently listed as a flagship company** in special publication circulated throughout the Oklahoma business community. (*Membership commitment must be made by 10/1/2016 to be included*)
- **Company logo will be prominently featured** on the revised Home Page and "Who's Who" of OK Ethics website and customary communiqués, including meeting notices and agendas.
- Funds earmarked in your company's name to **support university and high school student initiatives** through S.E.E.D. (formerly known as the OK Ethics Foundation).

### **Navigator Membership – Dues \$8,000**

Includes **sixteen pre-paid memberships** for participation in every regular chapter activity.

#### **Member Benefits:**

- **Reserved special seating with logo prominently featured on table sign.**
- Inclusion in the Annual Awards banquet.
- Company will be prominently listed as a **flagship company** in special publication circulated throughout the Oklahoma business community. (*Membership commitment must be*

made by 10/1/2016 to be included)

- Company logo will be prominently featured on the revised Home Page and "Who's Who" of OK Ethics website and customary communiqués, including meeting notices and agendas.
- Funds earmarked in your company's name to support university and high school student initiatives through S.E.E.D. (formerly known as the OK Ethics Foundation).
- Special member honor presented to your company acknowledging your meaningful support of OK Ethics' initiatives.

### **Oklahoma Star Membership – Dues \$5,500**

A prominent level of involvement that includes **eight pre-paid seats at special reserved tables** for participation in every regular chapter activity and the Annual Awards program.

#### **Member Benefits:**

- **Special reserved seating** with table signs prominently featuring your company's logo.
- Inclusion in the Annual Awards banquet that typically features high profile presenters.
- Company will be prominently listed as a **flagship company** in special publication circulated throughout the Oklahoma business community. (*Membership commitment must be made by 10/1/2016 to be included*)
- Featured in "Who's Who" of OK Ethics website as well as routine communiqués, including meeting notices and agendas.
- Company will be routinely highlighted on the home page of the OK Ethics website.
- Funds earmarked in your company's name to support university and high school student initiatives through S.E.E.D. (formerly known as the OK Ethics Foundation).
- Special member honor presented to your company acknowledging your meaningful support of OK Ethics' initiatives.

### **Horizon Membership – Dues \$3,500**

#### **Member Benefits:**

Includes **eight pre-paid memberships** for participation in most chapter activities with the *exception of the Annual Awards banquet* and special bonus workshops.

- Convenience of reserved seating for all programs, *except* the Annual Awards event.
- Company will be prominently listed as a **flagship company** in special publication circulated throughout the Oklahoma business community. (Membership commitment must be made by 10/1/2016 to be included)
- Featured in “Who’s Who” page on OK Ethics website. Special plaque presented to your company acknowledging your meaningful support of OK Ethics’ initiatives.

### **Leading Membership – Dues \$1,500**

Includes **two pre-paid memberships** for participation in all chapter activities except bonus workshops.

- Reserved seating for all OK Ethics events.
- Admittance to the Annual Awards event, which typically features high-profile presenters.
- Company will be prominently listed as a **flagship company** in special publication circulated throughout the Oklahoma business community. (Membership commitment must be made by 10/1/2016 to be included)
- Featured in “Who’s Who” of OK Ethics website.

### **Trailblazer Membership – Dues \$750**

This level is intended for self-employed individuals and is beneficial in avoiding the hassle of cutting a check each month. It provides for a **single (one) pre-paid** membership for participation in all regular chapter activities.

- Reserved seating for all OK Ethics events with table signs featuring your company’s logo.
- Participation in annual awards banquet that typically features high profile presenters.
- Presentation of commemorative honor representing your support of OK Ethics’ initiatives.
- Mentioned in “Who’s Who” on OK Ethics website.

### **Frontier Membership – Dues \$400**

#### **Member Benefits:**

This membership is intended for small businesses or self-employed individuals who wish to make a meaningful contribution to OK Ethics’ mission of promoting Oklahoma values of integrity at work. This level allows for **one individual to receive a discounted member rate** at regular monthly events. The company’s logo will be featured on the Who’s Who section of the OK Ethics website.

### **Special Nonprofit/NGO Membership – Dues \$0**

#### **Nonprofit/NGO Member Benefits:**

- Certain nonprofit organizations may be eligible for a free Frontier membership. (See the “Join Now” tab on OK Ethics website for criteria and details.)

### **Scout Membership – Dues \$100**

Individual receives discounts for attendance in most chapter activities. Unless otherwise specified, event costs are typically set at \$30 for members and \$45 for non-members.

### **Retiree Membership – Dues \$25**

In recognition for the valuable volunteer services provided by our retirees, OK Ethics offers a discount to retirees who are actively involved in our activities.

Individual receives discounts on meals for participation in most chapter activities. Unless otherwise specified, event costs are typically set at \$30 for members and \$45 for non-members.

### **Transitional Membership – Dues \$0**

As a special service to the community during these challenging economic times, OK Ethics will offer a free Scout membership to anyone who has been laid off from a professional capacity position. Unless otherwise specified, event costs are typically set at \$30 for members and \$45 for non-members. Please note that our primary purpose remains a discussion of ethical behavior in the workplace. Although networking is an additional benefit of these discussions, guests are asked to refrain from imposing job requests or resumes on other participants unless invited to do so.

### **Student Membership – Dues \$0**

Students with member schools may join for free. Unless otherwise specified, event costs are typically set at \$30 for members and \$45 for non-members. For more information, consult your campus’ advisor as indicated under the Who’s Who tab, Student Chapters page of the OK Ethics website. Others may join at the Scout level.

Please note that our primary purpose remains a discussion of ethical behavior in the workplace. Although networking is an additional benefit of these discussions, guests are asked to refrain from imposing job requests or resumes on other participants unless invited to do so.

#### **All Membership Levels**

Each participant must continue to make reservations for each meeting in order for volunteers to prepare name tags and provide accurate head counts to our banquet facilities.



# OK ETHICS FY 2016-17

## MEMBERSHIP COMPARISON TABLE

Members Level	Dues	Seating	Pre-paid Seats	Company logo featured as OK Ethics monthly agendas?	Special workshops & events with featured speakers	S.E.E.D. Foundation*	OK Ethics Awards	Featured in "Who's Who"	Recognition Honor
<b>Pinnacle</b>	<b>\$10,000</b>	Premium with signage	16	Yes	Up to 20 seats per year	Donation in your company's name	16 seats	Yes	Objet d'art
<b>Navigator</b>	<b>\$8,000</b>	Exclusive with signage	16	Yes	-	Donation in your company's name	16 seats	Yes	Objet d'art
<b>Star</b>	<b>\$5,500</b>	Special with signage	8	Yes	-	Donation in your company's name	8 seats	Yes	Objet d'art
<b>Horizon</b>	<b>\$3,500</b>	Reserved with signage	8	Limited	-	-	-	Yes	Plaque
<b>Leading</b>	<b>\$1,500</b>	Reserved	2	Limited	-	-	2 Seats	Yes	Plaque
<b>Trailblazer</b>	<b>\$750</b>	Reserved	1	Limited	-	-	1 Seat	Yes	TBD
<b>Frontier</b>	<b>\$400</b>	Open	-	Website only	-	-	-	Yes	-
<b>Frontier (Non-Profit/NGO**)</b>	<b>\$0</b>	Open	-	Website only	-	-	-	Yes	-
<b>Scout</b>	<b>\$100</b>	Open	-	-	-	-	-	-	-
<b>Scout (Retiree)</b>	<b>\$25</b>	Open	-	-	-	-	-	-	-
<b>Scout (Job transition only)</b>	<b>\$0</b>	Open	-	-	-	-	-	-	-
<b>Student***</b>	<b>\$0</b>	Open	-	-	-	-	-	-	-

\* S.E.E.D. Foundation = Student Education & Ethics Foundation (formerly OK Ethics Foundation)

\*\* NGO = Non-Government Organization

\*\*\* Must be a member of a student ethics chapter or pre-approved affiliated academic institution



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**Promoting Oklahoma values of integrity at work!**

# GUIDING PRINCIPLES

Adopted July, 2004

To ensure that the Consortium fosters positive characteristics of integrity in the successful achievement of its goals, these Guiding Principles were discussed and adopted (with revisions) during a milestone planning session held by Consortium leaders in Stroud on June 18, 2004. These principles were developed based on the Character First's values and philosophies.

## RESPONSIBILITY TO SELF AND OTHERS

### Service

- Passion for promoting ethics and integrity
- Encouraging the promotion of ethical behavior through personal actions and
- Sharing ideas and resources
- Responsibility and accountability for fulfilling the mission of the Consortium.

### Collaboration

- Achievement of common goals through the promotion of ethical, mutually beneficial relationships
- Service to the Consortium over promotion of self-interest
- Cooperation emphasized over competition in promoting ethical business conduct
- Members collaborate by being constructively engaged in discussions regarding ethics
- Seeking consensus in interactive discussions regarding ethical matters.

### Respect

- Members may become aware of confidential information shared by others in an effort to determine an ethical course of action. We ask members to be sensitive in recognizing and respecting the efforts made toward achieving ethical behavior. In that vein, public disclosure of this information is discouraged.
- We respect other members and the process by:
  - Exhibiting listening skills and actively listening to discussions
  - Being open to other points of view and outcomes
- We are an inclusive organization and demonstrate this by welcoming members who are in different stages of learning as applied to ethical behavior.

## LEAD WITH INTEGRITY

### Dependability

- Members are asked to demonstrate their support of this initiative by consistently attending meetings.

### Initiative

- Recruiting other members who have demonstrated a desire to promote ethical behavior in their organizations.
- Recognizing what needs to be done to help promote the Mission of the Consortium and taking action to assist in that effort.

### Honor

- Members are asked to honor the Consortium through the practice of integrity and ethical behavior in their business dealings.
- We express gratefulness to our hosts, sponsors and speakers; as well as to those whose volunteer service makes OK Ethics a stronger organization.
- Realizing that each of us is in a mode of continual learning, we demonstrate humility, care and compassion when sharing our thoughts and knowledge.

### Courage

- Speak the truth with confidence and encourage others to do the same.

## INSPIRE TRUST

**We serve and promote the cause of truth with integrity, objectivity and fairness to all persons.**

- We hold ourselves accountable by consistently honoring our word.
- We extend trust abundantly to those who have earned it.
- Trust, once earned, will not be taken for granted, manipulated or abused.

**Visit [okethics.org](http://okethics.org) for resources, videos, articles and to see Who's Who.**



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