

# The Oklahoma Business Ethics Consortium



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## AGENDA • MAY 11<sup>TH</sup>, 2016 • OKC CHAPTER

### I. Welcome — Randy Thurman

*Co-President, Retirement Investment Advisors  
Director, OK Ethics Board of Directors*

### II. Kudos — Todd Lisle

*Partner, BKD LLP; Chairman, OK Ethics Consortium Board of Directors*

### III. Table Discussion on Adversity — Todd Lisle

A valuable aspect of discussions at our tables is to learn from one another. Please introduce yourselves and respond to the following question(s)?

*What strategies have you used to stay true to your moral compass during times of adversity?*

*What types of challenges tend to pull you off the course?*

### IV. Guiding Principle — Oscar Womack

*Principal & CEO, Coherent Contracts; Director, OK Ethics Board of Directors*

### V. Speaker Introduction — Shannon Hiebert

*Regional Vice President, Human Resources, Enterprise Holdings  
Co-President, OK Ethics Foundation*

### VI. Keynote Speaker

**Ethics Under Adversity**  
*Oklahoma Commissioner of Labor  
Melissa McLawhorn Houston*

### VII. Upcoming Events — Shannon Warren

*Founder/CEO, OK Ethics*

### UPCOMING EVENTS

## ETHICS IN A 21<sup>ST</sup> CENTURY WORLD

MIKE WOOTEN  
OPERATIONS MANAGER  
Google

May 26<sup>th</sup> DOUBLETREE BY HILTON  
DOWNTOWN TULSA

## JEB BOATMAN



CHIEF COUNSEL &  
SITE DIRECTOR,  
BOEING



Aug. 10<sup>th</sup> THE PETROLEUM CLUB  
OKLAHOMA CITY

### REMINDER: PLEASE PICK UP CPE'S AT CONCLUSION OF EVENT.

*Did you know that 501c3, non-profit organizations can join for free at the Frontier level?*

*Vision: To be recognized as a statewide and national forum for promoting business ethics.*

#### PINNACLE MEMBERS



#### NAVIGATOR MEMBERS



#### STAR MEMBERS



# **REMINDER: PLEASE PICK UP CPE'S AT CONCLUSION OF EVENT.**

## **VOLUNTEER APPRECIATION:**

OK Ethics relies primarily on volunteers to achieve the organization's successful pursuit of Oklahoma's values of integrity at work. It takes leadership and teamwork to host these exciting events and we salute your dedication in achieving OK Ethics' mission! Listed below are today's volunteers who consistently provide service to our members:

## **AGENDAS:**

Many thanks to the volunteers from **Metro Technology Centers** who provide our monthly agendas.

## **AMBASSADOR TEAM:**

These friendly people welcome our guests each month and assist in helping them locate seats. They also arrive early to help distribute agendas and assist with name tags.

<b>Daniel Yunker</b>	<i>Kimray, Inc.</i>	<i>Need Title Here</i>
<b>Thad Chance</b>	<i>Accounting Principals</i>	<i>Team 1 Leader</i>
<b>Valorie Hodges</b>	<i>Valir Health</i>	<i>Ambassador</i>
<b>Courtney Bumpas</b>	<i>Boeing</i>	<i>Ambassador</i>
<b>Randy Hearn</b>	<i>NewView</i>	<i>Ambassador</i>
<b>Nancy Hyde, CPA, CVA</b>	<i>Hyde &amp; Company</i>	<i>Executive Ambassador</i>
<b>Tony Scott, Esq. CPA</b>	<i>Heritage Trust</i>	<i>Executive Ambassador</i>
<b>Oscar Womack</b>	<i>Coherent Contracts</i>	<i>Executive Ambassador</i>

## **REGISTRATION TEAM:**

These dependable individuals diligently record our guests' attendance and handle the collection of fees:

<b>Mark Neumeister, CPA</b>	<i>D. R. Payne and Associates</i>	<i>Registration Chairperson</i>
<b>Mary Vaughn, CPA</b>	<i>JMA Energy</i>	<i>Cash &amp; Visitors</i>
<b>Lucius Crandall</b>	<i>SandRidge Energy</i>	<i>Prepaid Registration</i>
<b>Rachel Olsen</b>	<i>Devon Energy</i>	<i>Prepaid Registration</i>
<b>Amanda Smith</b>	<i>Devon Energy</i>	<i>Prepaid Registration</i>

## **SPECIAL INITIATIVES:**

<b>Mark Nance</b>	<i>American Fidelity Assurance</i>	<i>Membership Chair</i>
<b>Susan Pate</b>	<i>Stinnett &amp; Associates</i>	<i>Accountant</i>

## **OTHER INITIATIVES:**

<b>Jodi Shumway*</b>	<i>Accounting Principals</i>	<i>OK Ethics Member Care Coordinators</i>
<b>Anna Rosenthal*</b>		
<b>The Creative Guy*</b>		<i>Agenda Design</i>

\*Paid Service Provider

## **HELP WANTED: Volunteers to assist the Ambassador Team.**

*Please contact Daniel Yunker at [dyunker@kimray.com](mailto:dyunker@kimray.com).*

**HELP WANTED: Prepaid Registration Team:** Volunteers to assist Marvinette Ponder with pre-paid registration each month. *Please contact her at [marvinette.ponder@dvn.com](mailto:marvinette.ponder@dvn.com).*

*Contact Shannon Warren at [warrenokla@cox.net](mailto:warrenokla@cox.net) or call (405) 858-2233.*

## **MANY THANKS TO OUR HORIZON MEMBERS:**



# NORMAN NORTH HIGH SCHOOL WINS OK ETHICS FOUNDATION'S INAUGURAL HIGH SCHOOL ETHICS BOWL



Congratulations to the Norman North High School Ethics Bowl Team led by advisor James Coursey.

## Hosted by The University of Oklahoma

Six teams from four schools participated in this event. That is even more teams than the first National High School Ethics Bowl that was held about three years ago. This initiative is off to a great start!

Participating were: Dove Science Academy (2 teams), John Marshall High School (2 teams), Norman North High School and the Oklahoma School of Science and Mathematics. Norman North High School placed 1st in the competition with the Oklahoma School of Science and Mathematics in 2nd.

### A few comments from the judges which included a cross section of academic, business and community leaders:

*"It was very clear that the students/teams were well-prepared and had put thoughtful reflection into the issues involved. I saw their appreciation for things like integrity, the value of life and honesty."*

*"The ethics bowl helps students develop critical thinking and learn to be confident in expressing their views in a logical and meaningful way."*

*"It is refreshing and delightful to see the young people engaging in thoughtful, logical and meaningful discussions about issues of our society."*

### We had an overwhelming response from the students, here are a few:

*"I think this contributed greatly to my knowledge of ethics and morality. I learned a lot and exercised public speaking skills which was very beneficial."*

*"We learned to work together."*

*"It will train more 'thinkers' in society that will make more ethical decisions for society."*

*"It will lead to responsible adults."*

*"If everybody in every school could do this, I feel like the world would change."*

### And, from some of the teachers:

*"The students are already excited about next year and can't wait to compete again!"*

*"This event is the single-most powerful tool for teaching ethics that I have encountered in 15 years as an educator."*

*"This program will help future Oklahomans refine critical thinking and value productive discourse as a means to problem solving."*



Special thanks to the Masonic Fraternity of Oklahoma for their special donation that made this event possible.



# MELISSA MCLAWHORN HOUSTON

**Oklahoma  
Commissioner  
of Labor**

## About our Presenter:

Melissa McLawhorn Houston serves the State of Oklahoma as Commissioner of Labor. She was appointed to office by Oklahoma Governor Mary Fallin on November 20th, 2015.

Houston is an experienced administrator with extensive knowledge of state government. She served as the attorney general's chief of staff (2012-2015) and served for nine years (2002-2011) as the chief of staff for the Oklahoma Office of Homeland Security. Prior to that, she served as deputy director for the Oklahoma Sheriffs Association and as an attorney for the Oklahoma Truth in Sentencing Policy Advisory Commission.

Houston has extensive experience in state agency operational management, legislative process and budgeting. She has overseen and directed administrative operations of \$30 million in the attorney general's office and she oversaw and managed more than \$170 million in federal

programming and funds while chief of staff at the Office of Homeland Security.

Houston attended the University of Oklahoma where she earned a bachelor's degree in Letters in 1991 and a Juris Doctor in 1994. She is active in the community serving on several boards including the Oklahoma City National Memorial, the University of Oklahoma College of Arts & Sciences Board of Visitors, and the Cleveland County Community Sentencing Council. She is a graduate of Leadership Oklahoma, Leadership Norman and served as commissioner on the Oklahoma Commission on the Status of Women.

She and her husband, Ben Houston, who also is an attorney, live in Norman with their two young sons.

## GENERAL PROGRAM DISCLAIMERS:

**LEGAL:** Members of the Oklahoma Business Ethics Consortium frequently share information concerning various issues and developments that may have legal implications. The discussions, commentary, and handouts at Consortium meetings or presentations to other organizations are for general informational purposes only. They cover only some aspects of the subject topic, and do not constitute a complete legal analysis of the topic or how it might apply to any particular set of facts. Before taking any action based on information presented during a Consortium event, participants are encouraged to consult a qualified attorney.

**CPE'S:** From time to time, Continuing Professional Education credits are offered. Because OK Ethics relies heavily on volunteers to provide these, we do not have the manpower to send certificates after the program is completed.

**REMINDER: PLEASE PICK UP CPE'S AT CONCLUSION OF EVENT.**

**PHOTOGRAPHY:** Occasionally, photos of the event are made and these may be posted on the OK Ethics website or Facebook page. By attending the program, participants tacitly understand and agree to this process. If preferences are otherwise, please notify us at [okethics@yahoo.com](mailto:okethics@yahoo.com) or call (405) 889-0498 and we will be happy to comply with your wishes.

## PRESENTATION STANDARDS:

The observations and comments of presenters at Consortium meetings and networking are the views and opinions of the presenter and do not constitute the opinion or policies of the Consortium or any of its members. Presenters are respectfully requested to honor OK Ethics Guiding Principles as well as avoid profanity, preaching, politics, put-downs and self-promotion during their lectures. To ensure accountability, participants are invited to evaluate each program according to these and other standards.

**Visit [okethics.org](http://okethics.org) for resources, videos,  
articles and to see who's who.**

# ***Ethics Under Adversity***

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## ***I. Introduction:***

Living in times of adversity—but there is a way to live ethically during times of adversity by managing our internal and external thoughts and actions.

## ***II. Background—everyone has a story—part of understanding others is understanding their story***

## ***III. Ethical behavior in general maintains a strong compass—where are you going?***

1. Depends on the situation as to whether it is core principles or goals.  
Principles are foundational Goals are more situational.
  
2. Learn about yourself

## ***IV. During times of adversity – major or minor – focus on two areas***

1. Internal—thoughts, emotions, motivations
  
2. External—actions, treatment of others

## ***V. Conclusion***

# **GUIDING PRINCIPLES**

**Adopted July, 2004**

*To ensure that the Consortium fosters positive characteristics of integrity in the successful achievement of its goals, these Guiding Principles were discussed and adopted (with revisions) during a milestone planning session held by Consortium leaders in Stroud on June 18, 2004. These principles were developed based on the Character First's values and philosophies.*

## **RESPONSIBILITY TO SELF AND OTHERS**

### **Service**

- Passion for promoting ethics and integrity
- Encouraging the promotion of ethical behavior through personal actions and
- Sharing ideas and resources
- Responsibility and accountability for fulfilling the mission of the Consortium.

### **Collaboration**

- Achievement of common goals through the promotion of ethical, mutually beneficial relationships
- Service to the Consortium over promotion of self-interest
- Cooperation emphasized over competition in promoting ethical business conduct
- Members collaborate by being constructively engaged in discussions regarding ethics
- Seeking consensus in interactive discussions regarding ethical matters.

### **Respect**

- Members may become aware of confidential information shared by others in an effort to determine an ethical course of action. We ask members to be sensitive in recognizing and respecting the efforts made toward achieving ethical behavior. In that vein, public disclosure of this information is discouraged.
- We respect other members and the process by:
  - Exhibiting listening skills and actively listening to discussions
  - Being open to other points of view and outcomes
- We are an inclusive organization and demonstrate this by welcoming members who are in different stages of learning as applied to ethical behavior.

## **LEAD WITH INTEGRITY**

### **Dependability**

- Members are asked to demonstrate their support of this initiative by consistently attending meetings.

### **Initiative**

- Recruiting other members who have demonstrated a desire to promote ethical behavior in their organizations.
- Recognizing what needs to be done to help promote the Mission of the Consortium and taking action to assist in that effort.

### **Honor**

- Members are asked to honor the Consortium through the practice of integrity and ethical behavior in their business dealings.
- We express gratefulness to our hosts, sponsors and speakers; as well as to those whose volunteer service makes OK Ethics a stronger organization.
- Realizing that each of us is in a mode of continual learning, we demonstrate humility, care and compassion when sharing our thoughts and knowledge.

### **Courage**

- Speak the truth with confidence and encourage others to do the same.

## **INSPIRE TRUST**

**We serve and promote the cause of truth with integrity, objectivity and fairness to all persons.**

- We hold ourselves accountable by consistently honoring our word.
- We extend trust abundantly to those who have earned it.
- Trust, once earned, will not be taken for granted, manipulated or abused.

**Visit [okethics.org](http://okethics.org) for resources, videos, articles and to see who's who.**



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