

The Oklahoma Business Ethics Consortium



ENTERING OUR TENTH YEAR OF PROMOTING OKLAHOMA VALUES OF INTEGRITY AT WORK!

BE THE DIFFERENCE · WWW.OKETHICS.ORG

AGENDA • APRIL 3, 2014 • OKC CHAPTER | UPCOMING EVENTS

I. Welcome & Kudos

Breakfast: *Shannon Warren, Founder OK Ethics*

Luncheon: *Garyl Geist, Chief Operating Officer, Oklahoma Allergy & Asthma Clinic Past President, OK Ethics State Board of Directors*

- OK Ethics volunteers
- Special thanks to our co-hosts with **Southern Nazarene University's Peer Learning Network**, especially **Brent LaVigne & Eunice Trent** who coordinated this program.

Southern Nazarene University
CHARACTER | CULTURE | CHRIST

II. Announcements

Book sales by SNU Bookstore. Can pick up a pre-signed book with a pawprint by Roselle, his former companion, or ask Mike to personalize a copy. \$15 cash, credit card or check payable to SNU Bookstore.

Videos of past programs are made available on the OK Ethics' website under "Resources" page. Special thanks to Dallas Bodin of Prime Visual Media for his expertise.

The OK Ethics Annual Awards—April 24
Featuring:

- Executive Pilot Award Recipient—Jim Priest
- Keynote by Paula Marshall, CEO of The Bama Cos., Inc.
- Live Streaming from Tulsa to OKC

- Nominations sought for Community Impact Awards & Compass Awards

New Members and Recent Upgrades!

1018 individual OK Ethics members representing approximately 200 companies!

Leading Member:

- Access Midstream (OKC)
- Trailblazer Members**
- COMTECH DPM (OKC)
- CRTS, Inc. & Corpro Sand Springs/Tulsa (Tulsa)
- Wildcat Well Logging (OKC)
- WINGS (OKC)

Registration contest

Winners of the free Thunderdog books include Wendy Ines, Walter Duncan Oil; Stacy Stall, Access Financial Group, Inc.; and Rhonda Jenkins, Oklahoma Board of Pharmacy. Must be present to pick up your items from our Member Care Coordinator, Jalisha Petties at the end of the program today.

III. Upcoming Events

Shannon Warren, Founder OK Ethics

Ray Sanders, CEO, Water4, Inc.; Preview May Event

IV. Guiding Principle

Jerome Washington, New View

V. Welcome & Introduction

Dr. Loren Gresham, President of Southern Nazarene University

VI. Keynote

"Trust, Teamwork & Thunderdog's Triumph"
Michael Hingson

2014 STATEWIDE OK ETHICS AWARDS COMPASS, COMMUNITY IMPACT & EXECUTIVE PILOT AWARDS



Keynote Speaker:
Paula Marshall
CEO of the Bama Companies, Inc.



Executive Pilot Award Recipient:
Jim Priest, Attorney

Thursday, April 24, 2014
11:30 AM - 1:15 PM
TULSA & OKC LOCATIONS

RUNGS & WRONGS



Presentation by
Ray Sanders
CEO, Water4, Inc.

Wednesday, May 21, 2014
11:30 AM - 1:00 PM

Jim Thorpe Museum
Oklahoma City

Did you know that 501c3, non-profit organizations can join for free at the Frontier level?

Vision: To be recognized as a statewide and national forum for promoting business ethics.

PINNACLE MEMBERS	NAVIGATOR MEMBERS	MEDIA ALLIES	STAR MEMBERS

REMINDER: PLEASE PICK UP CPE'S AT CONCLUSION OF EVENT.

VOLUNTEER APPRECIATION:

OK Ethics relies primarily on volunteers to achieve the organization's successful pursuit of Oklahoma's values of integrity at work. It takes leadership and teamwork to host these exciting events and we salute your dedication in achieving OK Ethics' mission! Listed below are today's volunteers who consistently provide service to our members:

AGENDAS:

Many thanks to the volunteers from **Metro Technology Centers** who provide our monthly agendas.

AMBASSADOR TEAM:

These friendly people welcome our guests each month and assist in helping them locate seats. They also arrive early to help distribute agendas and assist with name tags.

Brent Martens	<i>Accounting Principals</i>	<i>Team 1 Leader</i>
Daniel Yunker	<i>Kimray, Inc.</i>	<i>Team 2 Leader</i>
Jamie Gorman	<i>Hyde & Co.</i>	<i>Ambassador</i>
Chris Moslander	<i>OSOI</i>	<i>Ambassador</i>
Sherree Murray	<i>Mardel, Inc.</i>	<i>Ambassador</i>
Sandra Nettleton	<i>OSOI</i>	<i>Ambassador</i>
Jacob Pasby	<i>Arnold Oil</i>	<i>Ambassador</i>
Eunice Trent	<i>Southern Nazarene University</i>	<i>Ambassador</i>
Masumi Ward	<i>New View</i>	<i>Ambassador</i>
Nancy Hyde	<i>Hyde and Company</i>	<i>Ambassador (Executive Team)</i>

REGISTRATION TEAM:

These dependable individuals diligently record our guests' attendance and handle the collection of fees:

BREAKFAST:

Tawni Phelan	<i>Factor 110</i>	<i>Registration Chairperson</i>
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LUNCHEON:

Mark Neumeister, CPA	<i>D. R. Payne & Associates</i>	<i>Registration Chairperson</i>
Mary Vaughn, CPA	<i>JMA Energy</i>	<i>Cash & Visitors</i>
Marvinette Ponder	<i>Devon Energy</i>	<i>Pre-paid Registration Co-Chair</i>
Joe Walker	<i>Arledge & Associates</i>	<i>Pre-paid Registration Co-Chair</i>
Lucius Crandall	<i>SandRidge Energy</i>	<i>Pre-paid Registration</i>
Kendra Wenzel	<i>Devon Energy</i>	<i>Pre-paid Registration</i>

SPECIAL INITIATIVES:

Dallas Bodin, CLVS	<i>Prime Visual Media*</i>	<i>Video Production Services</i>
Michael Mount	<i>Oklahoma Accountancy Board</i>	<i>CPE's</i>
Susan Pate	<i>Stinnett & Associates</i>	<i>Accountant</i>
Jamie Potter	<i>Eide Bailly LLC</i>	<i>Facilities & Logistics Chair</i>
Jalisha Petties	<i>OK Ethics*</i>	<i>Member Care Coordinator</i>
Anna Rosenthal	<i>OK Ethics*</i>	<i>Special Projects</i>
Factor 110*		<i>Name Tags and Guest Services</i>
Shirley Mears	<i>Champlin Broadcasting</i>	<i>(99.7) Announcements on the Morning Drive</i>

*Paid Service Provider



TUNE IN! Our own **Bob Byrne** and **Shirley Mears** featured on the morning drive for **Hank FM 99.7 (Classic country western)** – Tune in between 7:00 and 8:00 a.m. to learn more about Oklahoma's legacy! Also, hear interviews with speakers thanks to Champlin Broadcasting and the folks with the Oklahoma Heritage Association who provide the research for our historic profiles!

JOIN THE TEAM:

Want to be part of the recruiting team that helps OK Ethics flourish? Talk to these leaders below:

- Membership Recruitment Contact Lynda Mobley with ONEGAS Foundation at Lynda.Mobley@onegas.com or call (405) 551-6774.
- Join the Ambassador team! Contact Co-Chairs Brent Martens at brent.martens@accountingprincipals.com or Daniel Yunker dyunker@kimray.com. Volunteers arrive early to distribute agendas and assist guests in locating seats.

MANY THANKS TO OUR HORIZON MEMBERS:



2014 Statewide

OK ETHICS AWARDS

Compass, Community Impact & Executive Pilot Awards

Thursday, April 24, 2014, 11:30–1:15

Locations in Tulsa and Oklahoma City

A 10% EARLY BIRD DISCOUNT WILL APPLY TO RESERVATIONS RECEIVED PRIOR TO APRIL 10TH.



Keynote Speaker:
Paula Marshall
CEO of the Bama Companies, Inc.

Paula Marshall was named the CEO of her family's business, The Bama Companies, in 1985. Bama provides frozen baked goods to large-scale restaurant chains including the nation's largest hamburger chain, the nation's largest pizza chain and the nation's largest retailer. Marshall received her Bachelor of Science in Business and her Doctorate of Commercial Science from Oklahoma City University.

While at the helm of Bama, Marshall has grown the organization to a \$300 Million company all while putting a precedent on quality. Bama won the prestigious Malcolm Baldrige Award for Quality in 2004 from the United States Department of Commerce, and has been hailed as a leader in the baking industry.

Marshall has served as Chairman of the Tulsa Chamber of Commerce, and was one of the first women asked to join the Young Presidents Organization Oklahoma Chapter in 1990. In 1993, she was named one of the Top Ten CEOs by Industry Week Magazine. She was selected Entrepreneur of the Year by Ernst & Young in 1997. In 1998, she was named to the Oklahoma Department of Commerce Business Hall of Fame. Recently she was nominated as one of Oklahoma's Most Admired CEOs by the Journal Record.

Paula is the author of *Finding the Soul of Big Business* and *Sweet as Pie, Tough as Nails*. Her newest release, *The Executive Entrepreneur* was co-authored with New York Time Bestselling author Jim Stovall. Her books are available on Amazon.com.



Executive Pilot Award Recipient:
Jim Priest, Attorney

In the three decades Jim has practiced law, he has tried nearly a hundred cases in the state and federal courts and has argued many cases before the Tenth Circuit Court of Appeals. In addition to practicing law, he serves as an adjunct professor at Oklahoma City University School of Law teaching Complex Litigation and Employment Law. Priest also serves as the volunteer Executive Director of the nonprofit substance abuse education organization F.A.T.E. (Fighting Addiction Through Education)(www.fate.org).

For ten years Jim was a volunteer weekly columnist for the Oklahoman writing a column called "Family Talk" that addressed issues relating to marriage, parenting and families. He has also served as a volunteer columnist for the Journal Record newspaper writing columns on business ethics. Jim has taught countless seminars on ethics for a variety of groups such as Leadership Oklahoma, The Metro Employer's Council, the Oklahoma Bar Association, the Oklahoma Society of CPAs. Priest has also served as an adjunct professor teaching Business Ethics in Southern Nazarene University's MBA program.

Jim is a husband, dad, attorney and ordained deacon in the Church of the Nazarene. He has practiced law in Oklahoma for thirty four years and has been consistently recognized as one of the best lawyers in the nation in the field of Employment and Labor law. He and his wife, Diane, have been married for 35 years and have two adult children, Amanda and Spencer.

RENAISSANCE HOTEL

6808 South 107th East Avenue, Tulsa, OK 74133

PETROLEUM CLUB

100 N Broadway Ave, Oklahoma City, OK 73102

GUIDING PRINCIPLES

Adopted July, 2004

To ensure that the Consortium fosters positive characteristics of integrity in the successful achievement of its goals, these Guiding Principles were discussed and adopted (with revisions) during a milestone planning session held by Consortium leaders in Stroud on June 18, 2004. These principles were developed based on the Character First's values and philosophies.

RESPONSIBILITY TO SELF AND OTHERS

Service

- Passion for promoting ethics and integrity
- Encouraging the promotion of ethical behavior through personal actions and
- Sharing ideas and resources
- Responsibility and accountability for fulfilling the mission of the Consortium.

Collaboration

- Achievement of common goals through the promotion of ethical, mutually beneficial relationships
- Service to the Consortium over promotion of self-interest
- Cooperation emphasized over competition in promoting ethical business conduct
- Members collaborate by being constructively engaged in discussions regarding ethics
- Seeking consensus in interactive discussions regarding ethical matters.

Respect

- Members may become aware of confidential information shared by others in an effort to determine an ethical course of action. We ask members to be sensitive in recognizing and respecting the efforts made toward achieving ethical behavior. In that vein, public disclosure of this information is discouraged.
- We respect other members and the process by:
 - Exhibiting listening skills and actively listening to discussions
 - Being open to other points of view and outcomes
- We are an inclusive organization and demonstrate this by welcoming members who are in different stages of learning as applied to ethical behavior.

LEAD WITH INTEGRITY

Dependability

- Members are asked to demonstrate their support of this initiative by consistently attending meetings.

Initiative

- Recruiting other members who have demonstrated a desire to promote ethical behavior in their organizations.
- Recognizing what needs to be done to help promote the Mission of the Consortium and taking action to assist in that effort.

Honor

- Members are asked to honor the Consortium through the practice of integrity and ethical behavior in their business dealings.
- We express gratefulness to our hosts, sponsors and speakers; as well as to those whose volunteer service makes OK Ethics a stronger organization.
- Realizing that each of us is in a mode of continual learning, we demonstrate humility, care and compassion when sharing our thoughts and knowledge.

Courage

- Speak the truth with confidence and encourage others to do the same.

INSPIRE TRUST

We serve and promote the cause of truth with integrity, objectivity and fairness to all persons.

- We hold ourselves accountable by consistently honoring our word.
- We extend trust abundantly to those who have earned it.
- Trust, once earned, will not be taken for granted, manipulated or abused.

Visit okethics.org for resources, videos, articles and to see who's who.



**Like us on
Facebook.**



REMINDER: PLEASE PICK UP CPE'S AT CONCLUSION OF EVENT.



TRUST, TEAMWORK & THUNDERDOG'S TRIUMPH

Presented by
Mike Hingson
Best Selling Author and
Inspirational Speaker

Hingson has a deep commitment to education and is Ambassador for the National Braille Literacy Campaign and also serves as Ambassador for the American Humane Association's Hero Dog Awards. (Sadly, Roselle passed away in July 2011 but posthumously won the American Humane Association Hero Dog Award for 2012 in a star-studded gala in Beverly Hills, and televised in a special feature presentation on Hallmark Channel.)

About our presenter:

Michael Hingson is a #1 New York Times best-selling author, technologist and motivational speaker. Michael, blind since birth, survived the 9/11 terrorist attacks with the help of his guide dog, Roselle. This story of trust, teamwork and his indomitable will to live and thrive is the subject of his best-selling book, *Thunder Dog* and the major motion picture currently in production, coming in September 2013.

In countless TV and radio appearances, newspaper features and magazine articles, Michael Hingson does much more than recount his 9-11 story; he continuously explores the broader lessons of his life and experiences as a blind person in today's world and shares these lessons to educate, inspire and empower audiences world-wide. Michael has appeared on Larry King five times, and other major national broadcasts such as the Today Show, Fox and Friends, the 700 Club, Joy Behar, Discovery Channel, Animal Planet, and the Hallmark Channel.

Michael Hingson and his guide dog, Roselle, saved dozens of lives by guiding him and his co-workers down 78 floors and out of Tower One just before it collapsed on 9/11. In *Thunder Dog*, Michael leads us through his moment-by-moment account from inside the tower. The book is also an inspiring look at Michael's accomplishments in life. Despite being blind all his life, Michael has a master's degree in physics from University of California Irvine and is an accomplished technologist. Michael has worked with inventor, futurist, Ray Kurzweil for more than 30 years and was instrumental in the development of the first reading machine for the blind. Today, the Kurzweil brand is the preeminent name in educational software and technology for students with disabilities for which Michael is a national sales manager--improving the lives of children, students and adults with physical and learning disabilities through assistive technologies. Michael

Recommended for 1 CPE in Ethics*

*Program is designed at the basic level and is suitable for anyone aspiring to or currently holding a leadership position. Note that it is up to the individual attendee to demonstrate relevance to his/her own area of practice. OK Ethics makes no guarantees

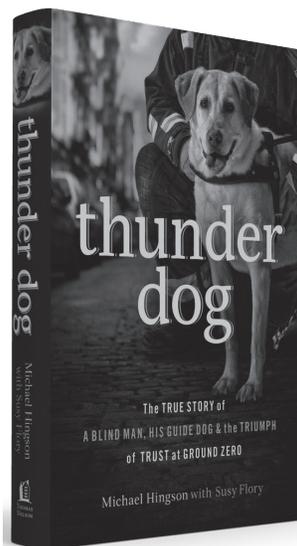
Keynote Overview:

Mr. Hingson will provide his insights into three key elements for winning teams:

- Contributions = Values, Principles and Ethics
- Accountability = Success
- Trustworthiness = Customer Loyalty

Workshop:

Intended as a supplement to the breakfast keynote, Mr. Hingson will share positive examples of how companies are achieving optimal ethical decision-making by moving from diversity to inclusion. He will also focus on the aspects of commitment, transparency and consistency in fostering a workplace environment where integrity flourishes.



GENERAL PROGRAM DISCLAIMERS:

LEGAL: Members of the Oklahoma Business Ethics Consortium frequently share information concerning various issues and developments that may have legal implications. The discussions, commentary, and handouts at Consortium meetings or presentations to other organizations are for general informational purposes only. They cover only some aspects of the subject topic, and do not constitute a complete legal analysis of the topic or how it might apply to any particular set of facts. Before taking any action based on information presented during a Consortium event, participants are encouraged to consult a qualified attorney.

CPE'S: From time to time, Continuing Professional Education credits are offered. Because OK Ethics relies heavily on volunteers to provide these, we do not have the manpower to send certificates after the program is completed.

REMINDER: PLEASE PICK UP CPE'S AT CONCLUSION OF EVENT.

PHOTOGRAPHY: Occasionally, photos of the event are made and these may be posted on the OK Ethics website or Facebook page. By attending the program, participants tacitly understand and agree to this process. If preferences are otherwise, please notify us at okethics@yahoo.com or call (405) 889-0498 and we will be happy to comply with your wishes.

PRESENTATION STANDARDS:

The observations and comments of presenters at Consortium meetings and networking are the views and opinions of the presenter and do not constitute the opinion or policies of the Consortium or any of its members. Presenters are respectfully requested to honor OK Ethics Guiding Principles as well as avoid profanity, preaching, politics, put-downs and self-promotion during their lectures. To ensure accountability, participants are invited to evaluate each program according to these and other standards.