

VISIT WWW.OKETHICS.ORG FOR MORE INFORMATION ON UPCOMING EVENTS



OKLAHOMA BUSINESS ETHICS CONSORTIUM TULSA CHAPTER EVENT, February 28, 2013

DOUBLETREE HOTEL DOWNTOWN | 11:30 AM TO 1:00 PM
616 WEST SEVENTH STREET | TULSA, OKLAHOMA



How to Build a Winning Organization *Increasing Productivity and Profits with Commitment to Employees, Customers and Integrity*

Brad Frank, President, Tulsa Tube Bending

In his presentation, Brad Frank will discuss the TTB way. TTB has promoted an environment of training, continuous improvement and ensuring outstanding service to its customers. TTB lives its mission through a high level of commitment both to its employees but also to other companies in the Tulsa community. This has meant not only significant productivity gains, unwavering ethical conduct in its business practices and high employee morale, but also the satisfaction of helping others in the community.

● ● ● COMING SOON TO TULSA AND OKLAHOMA CITY ● ● ●

Unless otherwise noted, events listed will be held at the Doubletree Hotel | Downtown Tulsa | 11:30 a.m.
Unless otherwise noted, events listed will be held at: The Petroleum Club | 100 North Broadway Avenue | Oklahoma City

OKC

BEST PRACTICES WORKSHOP *AT THE DEVON ENERGY TOWER*

Friday, March 1, 2013, 9:00 – 11:00 a.m.

Learn from previous award winners and current Compass Award judges:

**Carla Brockman, Devon Energy and
Gary Huneryager of OGE Energy**

- Workshop highlights:
- 1) Shared BEST PRACTICES
 - 2) BENEFITS of Compass Award application process
 - 3) HOW TO OBJECTIVELY MEASURE THE EFFECTIVENESS OF YOUR ETHICS INITIATIVES vis-à-vis Malcolm Baldrige Criteria.

TULSA

THURSDAY, March 28, 2013

ReLaunch

DR. MARK RUTLAND

President, Oral Roberts University



Dr. Mark Rutland is the third president of Oral Roberts University. He is a distinguished educator, charismatic leader, business man and a nationally recognized figure in Christian higher education. He also serves as president of Global Servants, through whom he has founded ministries in Ghana and Thailand. He has a history of turning organizations around using ethical principles. Dr. Rutland will discuss his upcoming book *ReLaunch* and how these principles could be applied in many organizational settings.

OKC

Recommended for 1 CPE in Ethics*

Thursday, March 7, 2013

Purpose + Integrity = Happiness

DR. MARILYN TAM

Former CEO Aveda, President of Reebok Apparel, and Vice President of Nike



Dr. Marilyn Tam has developed four simple, straightforward principles that not only help people stay on a solid ethical track, but provide greater happiness and fulfillment in the process. Rising from the lowest-ranked member in a Chinese family who did not value female children, She went on to achieve executive positions with Aveda, Reebok and Nike. Find out how she garnered inner strengths to overcome challenges and live a life of purpose based on unflinching core values.

OKC Wednesday, May 15, 2013, 11:30 – 1:15

2013 Compass Awards

Keynote Speaker: MIKE PAUL

President, MGP & Associates Public Relations; NYC



Mr. Paul will give an overview of the building blocks for a solid foundation that strengthens reputation – especially in times of trouble. Our presenter has over 20 years' experience in strategic PR, corporate communications, crisis PR, government relations and reputation management. He is known globally as *The Reputation Doctor*, a nickname given to him over 15 years ago by a client. Mr. Paul is the president and senior counselor of MGP & Associates PR (MGP).

* CPE STATEMENT: It is the responsibility of participants to demonstrate applicability of each program as it relates to his/her area of practice. OK Ethics makes no guarantees. Also, attendees must be present to accept CPE certificates and these will be issued at the back of the room upon the conclusion of the program. Please note that we do not have the manpower capabilities to email these later. CPE certificate recipients must be registered on our attendance list to receive a certificate, so please be sure to check in with the registration team.



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AGENDA

February 28, 2013

TULSA CHAPTER MEETING

PINNACLE MEMBERS	NAVIGATOR MEMBERS	MEDIA ALLIES	STAR MEMBERS

I. Welcome and Announcements

Kevin Kennemer, The People Group,
OK Ethics Chapter President

II. Community and Compass Awards

Lynn Flinn, The Rowland Group,
OK Ethics Tulsa Chapter Founder

III. Guiding Principle

Bob Schooley, Cherokee Nation Businesses

IV. Speaker Introduction

Nick Minden, Darby Equipment Company,
OK Ethics President (2008-2010)

IV. Presentation

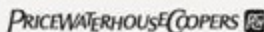
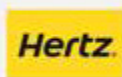
How to Build a Winning Organization
Brad Frank, President, Tulsa Tube Bending

THANK YOU!

Many thanks to our volunteers and Legacy team members for making this and every other meeting possible: Tommy Campbell, David Christie, Tom Clafelter, Lynn Flinn, Alicia Goodloe, James Kelley, Kevin Kennemer, Jan Laub, Neal Lehman, Nick Minden, Michael Oonk, Doyle Paden, Shere Rockwell, Steve Rockwell, John Stancavage, and Susie Wellendorf.

General Disclaimer: Members of the Oklahoma Business Ethics Consortium frequently share information concerning various issues and developments that may have legal implications. The discussions, commentary, and handouts at Consortium meetings or presentations to other organizations are for general informational purposes only. They cover only some aspects of the subject topic, and do not constitute a complete legal analysis of the topic or how it might apply to any particular set of facts. Before taking any action based on information presented during a Consortium event, participants are encouraged to consult a qualified attorney. The observations and comments of presenters at Consortium meetings and networking are the views and opinions of the presenter and do not constitute the opinion or policies of the Consortium or any of its members. Presenters are respectfully requested to avoid profanity, preaching, politics and self-promotion during their lectures.

MANY THANKS TO OUR HORIZON MEMBERS:



TULSA MEETINGS

Cost: Members—\$25.00 and Non-Members—\$35.00 | *Reservations Required* at okethics.org
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Kevin Kennemer | The People Group | kevin@thepeoplegroup.com | 888.797.9992