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## OKLAHOMA BUSINESS ETHICS CONSORTIUM TULSA CHAPTER UPCOMING EVENTS

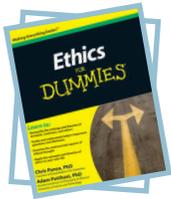
SOUTHERN HILLS MARRIOTT | 11:30 AM TO 1:00 PM  
1092 EAST 71ST STREET | TULSA, OKLAHOMA

### ETHICS FOR DUMMIES

THURSDAY, SEPTEMBER 23 | GUEST SPEAKERS

CHRISTOPHER PANZA, Ph.D. & ADAM POTTHAST, Ph.D.

Professors & Co-Authors, "Ethics for Dummies"



Christopher Panza and Adam Potthast bring a practical, friendly and fresh look to our view of ethics. They will provide an easily understood way of looking at today's ethical dilemmas and controversies as well as explore the all-important question of good vs. evil. Panza and Potthast are sure to bring a new perspective to real life ethical issues - you will be glad you attended this presentation!

### MARK YOUR CALENDAR – THURSDAY, DECEMBER 9 – SWIMMING NAKED

Donna Miller, Partner at Executive Resource Center will guide us in learning to identify typical warning signs and reasons for bad behavior, review results of 2009 ethics survey and learn how to create a culture that drives ethical behavior. (This course is recommended for 1 hour of CPE.)

### BUILDING AN ETHICAL BUSINESS

THURSDAY, OCTOBER 28 | GUEST SPEAKER

TOM MAXWELL

CEO, Flintco

Tom is a lifelong resident of Tulsa. He joined Flintco in 1983 as the Chief Financial Officer and in 1988 became the CEO. Since that time, the now 102-years old commercial construction company has grown from \$50 million in revenues and a single office to its current size of more than a billion dollars in annual revenues and eight locations.

Tom often says, 'I'm not in the brick and mortar business—I'm in the people business' and he gets no greater pleasure than to see others grow and succeed in their careers.

### BLENDED BRAND LINES

The Ethics Behind Merging Your Personal and Corporate Brands

THURSDAY, NOVEMBER 18 | GUEST PANELISTS

JEREMY BURTON, APR

Director of Public Relations for Oral Roberts University

DARA WANZER

Attorney with McAfee & Taft

Jeremy Burton and Dara Wanzer will discuss the legal, ethical and branding implications of personal and corporate communication via social media channels. They will explore the challenges of separating your personal and corporate brands as it relates to the law, sound communication practices and ethical principles.

PRESENTED BY THE TULSA CHAPTERS  
OF OKETHICS & PRSA

Cost: Members—\$25.00 and Non-Members—\$30.00 | *Reservations Required* at [okethics.org](http://okethics.org)  
For more details contact: Lynn Flinn | The Rowland Group | [lynn@rowland-group.com](mailto:lynn@rowland-group.com) | 918.836.1900  
Nick Minden | Darby Equipment Company | [nick@darbyequip.com](mailto:nick@darbyequip.com) | 918.582.2340

\* CPE STATEMENT: It is the responsibility of participants to demonstrate applicability of each program for demonstration of earned CPE credits, to his/her area of practice. OK Ethics makes no guarantees. Also, attendees must be present to accept CPE certificate at the conclusion of the program.



# AGENDA

## SEPTEMBER 23, 2010

### TULSA CHAPTER MEETING

#### MANY THANKS TO OUR NAVIGATOR MEMBERS



#### MANY THANKS TO OUR OKLAHOMA STAR MEMBERS



- I. **Welcome and Announcements**  
Nick Minden, Chapter President
- II. **Guiding Principle**  
Kelly Thornton  
Vice President/Manager, Human Resources Support, BOK Financial
- III. **Speaker Presentation**  
"Ethics for Dummies"  
Christopher Panza, Ph.D. & Adam Potthast, Ph.D.
- IV. **Q&A**

### THANK YOU!

Many thanks to our volunteers and legacy team members for making this and every other meeting possible: Rhonda Bailey, Tom Claffelter, Lynn Flinn, James Kelley, Royce Kelly, Kevin Kennemer, Jan Laub, Jennifer Lyon, Michael Oonk, Shere Rockwell, Steve Rockwell, John Stancavage, Carol Swarouth and David White.

**General Disclaimer:** Members of the Oklahoma Business Ethics Consortium frequently share information concerning various issues and developments that may have legal implications. The discussions, commentary, and handouts at Consortium meetings or presentations to other organizations are for general informational purposes only. They cover only some aspects of the subject topic, and do not constitute a complete legal analysis of the topic or how it might apply to any particular set of facts. Before taking any action based on information presented during a Consortium event, participants are encouraged to consult a qualified attorney. The observations and comments of presenters at Consortium meetings and networking are the views and opinions of the presenter and do not constitute the opinion or policies of the Consortium or any of its members. Presenters are respectfully requested to avoid profanity, preaching, politics and self-promotion during their lectures.

## ●●● COMING TO OKLAHOMA CITY ●●●

All OKC events listed will be held at the Petroleum Club | 100 North Broadway Avenue | Oklahoma City, Oklahoma

### HOW SMALL GESTURES BUILD GREAT COMPANIES

WEDNESDAY, OCTOBER 13 | GUEST SPEAKER  
**STEPHEN G. HARRISON**  
Chairman, Lee Hecht Harrison

Join us as author, Chairman of Lee Hecht Harrison and a former chief ethics officer discusses how to achieve success from entry level to the executive board room.

Recommended for 1 CPE in Ethics

### CRIMINAL INTENT

WEDNESDAY, NOVEMBER 10 | GUEST SPEAKER  
**KEVIN BARNES**  
President, Mortgage Fraud Awareness, LLC

Hear the compelling story of Kevin Barnes, a law enforcement officer who went from fighting crime to partnering with organized crime to commit bank fraud. After serving time, Kevin emerged with greater spiritual awareness and a strong desire to help others avoid the same snares.

Recommended for 1 CPE in Ethics